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CSUSB

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CALIFORNIA STATE UNIVERSITY SAN BERNARDINO

The Coyote Chronicle

Serving the CSUSB campus for 40 years

Monday, March 5, 2007

Vol. 40 Issue 7

CSUSB grad offers words of wisdom

Melissa Balderrama
Staff Writer

You can either wait for opportunity to come knocking or you can create your own opportunity.

Entrepreneurship is about creating your own opportunities in business, said Martena Wilson, featured speaker at the Surado Distinguished Entrepreneur Lecture Series.

The Surado Distinguished Entrepreneur Lecture Series brings successful entrepreneurs, especially CSUSB alumni, to the campus to share their own experiences with students, faculty and community members.

The series is sponsored by the Inland Empire Center for Entrepreneurship (IECE).

You have to believe in your own ideas

The IECE is located in the College of Business and Public Administration here at CSUSB.

Wilson received her MBA in Entrepreneurship from CSUSB in 2005.

She was on campus last Wednesday and offered tips for becoming a great entrepreneur.

"It's not so much the idea of a business, but it's actually that you see an opportunity in your business," Wilson said.

She is the co-founder and owner of Inland Yoga Centers in Riverside.

Wilson has been an entrepreneur for a number of years and continues to be involved in a variety of business endeavors.

"I couldn't ever see myself working for someone else," Wilson said. "I couldn't let someone else decide how much I was worth on an hourly basis."

She has successfully developed three businesses and is working on three other projects.

Wilson is also Vice-President of the non-profit organization Empire Recovery Services, which provides a temporary sober living

environment for men and women recovering from substance abuse. In 1996 Wilson herself was homeless for six months. She knows firsthand the importance of giving back to the community.

"Give back to the community because that comes back to you tenfold," Wilson said.

Inland Yoga Center also donates money to the community, Wilson said.

"Money can't be your only motivation. You might make a lot of money, but in the end what are you going to have?" Wilson said. Wilson strongly encourages everyone to start a business at least for the experience.

"Just jump off the cliff and do it because if you don't someone else will," Wilson said. "You have to believe in your own ideas and you can really do whatever you want."

Dr. Michael Stull, director of the IECE and the Entrepreneurship Program, agrees with Wilson and credits her for some of the new ideas within the program.

"Every student in the MBA program now has to start a business and experience entrepreneurship first hand," Stull said. "The seed was planted by Martena and another student. She impacted our program as a student."

In 2006 the IECE was ranked number four in the nation among graduate entrepreneurship programs in the United States by Entrepreneur Magazine and Princeton Review.

The IECE offers original programs and services to students at CSUSB and to small businesses, entrepreneurs and non-profit entrepreneurs in the Inland Empire.

The Distinguished Entrepreneur Lecture Series was sponsored by Surado Solutions Inc., a software development company founded by Sundip R. Doshi, also a graduate of CSUSB.

This series is not exclusive to CSUSB.

It lasts for an entire week at colleges across the country.

Textbook endowment

Malori Merki
Staff Writer

CSUSB alumnus John Futch gives back to students with the creation of his "Friends of John Futch Textbook Endowment" fund.

John Futch, retired Director of

the Cross Cultural Center and former CSUSB student, decided he wanted to leave some kind of legacy when he retired last June.

"I wanted something that I could say I was a part of. I wanted something on top of all the other things I'd been involved in," Futch said in an interview.

Futch was working with Elva Salgado, the director of development for Student Affairs, on starting a scholarship fund when she heard about a textbook endowment.

"I said, that is what we need to do. It's going to be unique for this campus," Futch said, noting he did

not want it left in his name.

"I don't have a lot of money. I'm retiring," Futch said. "But, I have a lot of friends and I wanted my friends to be a part of what I was a part of."

The first goal is to raise \$100,000 to go into the fund, which will help give 8 or 9 students \$200 per quarter to augment their textbook buying in an upcoming academic year.

"Sometimes that's two books, sometimes it's one book and sometimes it's four books, but it's going to be something that will help them out," Futch said.

The fund will have a committee of seven people. The committee will include four students, someone from financial aid, another from the campus staff and a faculty member, all of whom allocate the rewards.

Futch has been helping students since he was a student. While working at the Cross Cultural Center he helped several students buy books and lunch with funds from his own pocket.

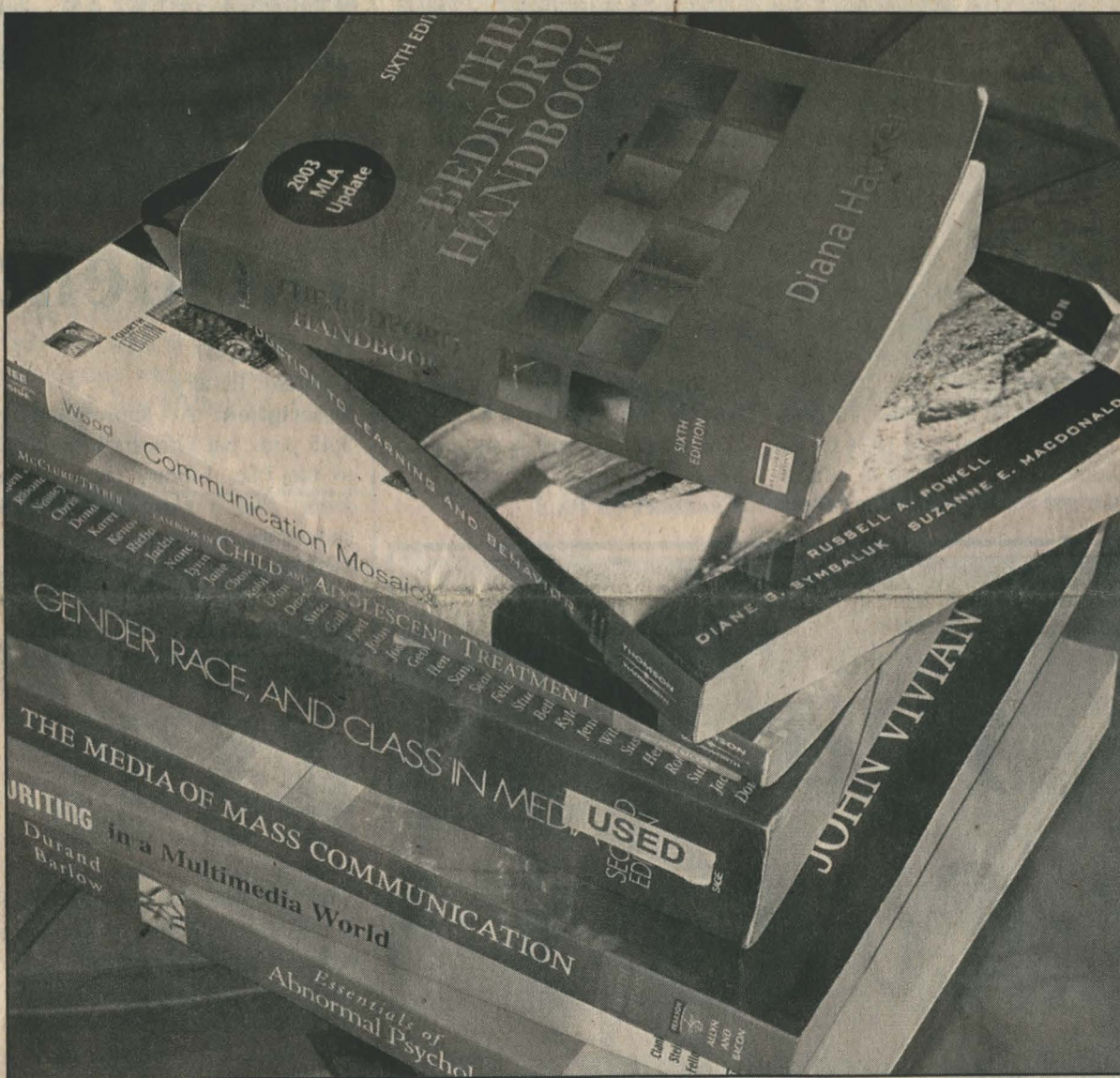
"My passion has always been the students," Futch said. "I'm at home here and I'm very much in love with this campus. It's been part of my family for 13 years, it's been a part of me."

A fundraising dinner in Futch's honor was held on March 1 at the Santos Manuel Student Union Event Center. The proceeds from this event will go toward the textbook endowment.

"It's my last hurrah," Futch said. "I can finally feel like I have left something to this campus. I'm proud to be a 'Yote.'"

Futch plans on continuing

Continued on Pg. 3



Malori Merki/Chronicle

The "Friends of John Futch Textbook Endowment" will help give 8 or 9 students \$200 per quarter to augment their textbook buying in an upcoming academic year.

State of the art Rec Center opens soon

Wendy Diaz
Staff Writers

CSUSB's much anticipated Student Recreation and Fitness Center is scheduled to open on April 2, 2007.

The Student Recreation and Fitness Center was funded through campus fees voted for by students in March 2001.

The Student Recreation and Fitness Center took more than three years and \$13 million to construct. A temporary fitness facility has served the campus community since then and during the construction period.

Students, faculty and staff watched during construction as outdated tennis courts were demolished, the foundation for the new center poured and the framework erected for the 34,400 square-foot structure.

"As far as I am aware we are just about ready to open," Director of Recreational Sports Rick Craig said. "We're just like at the finish line. We need to finish the gym floors and telecoms."

The two-story building consists of glass and aluminum wall panels that stretch across the building's front, concrete and masonry

block and corrugated metal decking, which complement the surrounding buildings.

The facility features a state-of-the-art fitness room including cardio equipment, free weights, personal training, nutrition assessment, indoor basketball, a multi-purpose gymnasium, two group

exercise rooms, a climbing wall, locker rooms and administrative offices.

The facility will also include a state of the art hand recognition log-in device.

"The chances that two students have the same student ID number and same hand print are

unlikely" Craig said.

The two exercise rooms can be used for group exercises like kickboxing, yoga, hip-hop dancing, step aerobics, among other activities.

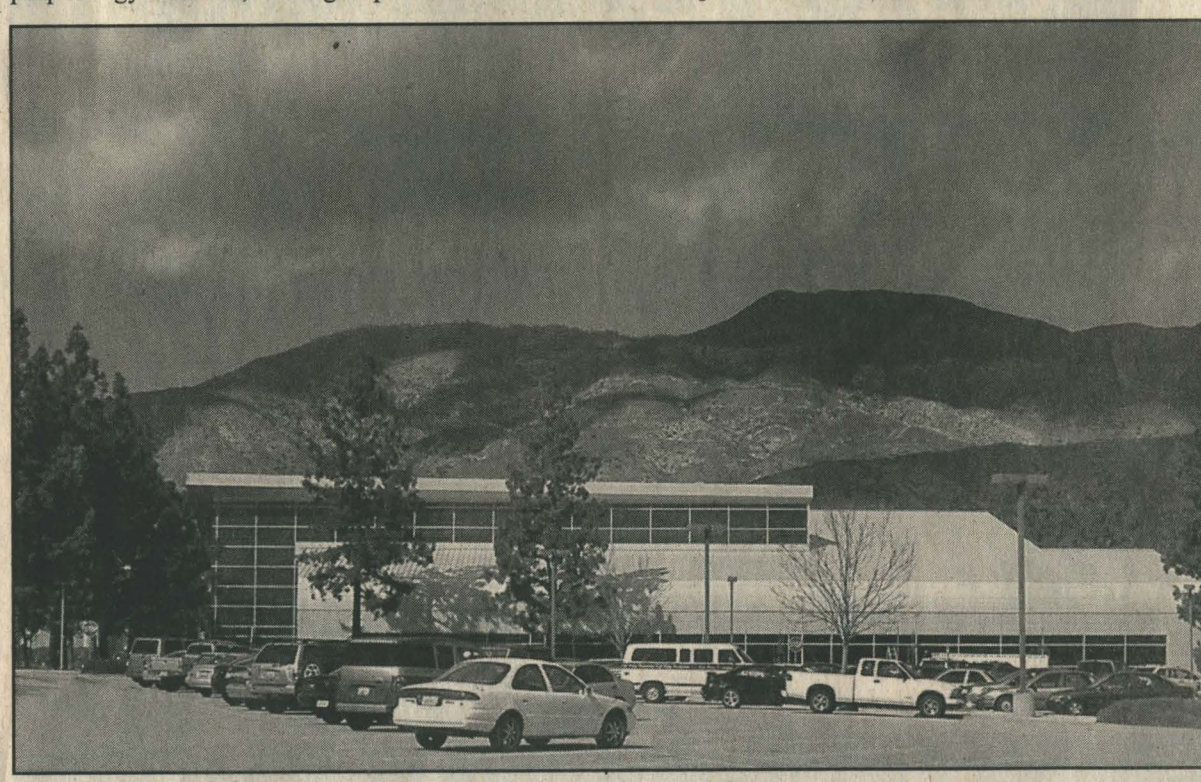
The facility will also have plasma televisions, internet, music,

Continued on Pg. 2



Melissa Balderrama/Chronicle

Martena Wilson is a featured speaker in the Surado Distinguished Entrepreneur Lecture Series.



Wendy Diaz/Chronicle

Pictured is the new Student Recreation Center. The facility is scheduled to open on April 2, 2007. A grand opening ceremony is scheduled to begin at 9:30 a.m. on Wednesday, April 11, 2007.

White house hopefuls file in

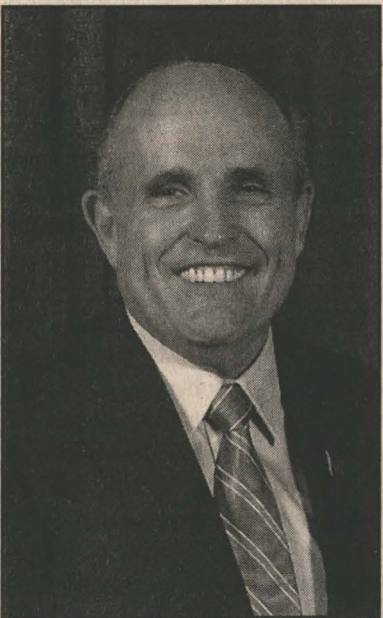
Jennifer Veal
Staff Writer

It looks like next year's election will mark the first presidential election in eighty years in which the current president will not seek re-election nor will his vice-president attempt to win the highest office in the U.S.

When an American president leaves office, his vice president is more often than not considered a leading candidate and likely nominee to succeed him.

Today, there is a new group of well known political powerhouses and eager underdogs pulling for votes for the November 2008 election.

Candidates for the Democratic party include; Senator Joe Biden of Delaware; Senator Hillary Rodham Clinton of New York;



Courtesy of www.wikipedia.org
Former New York City Mayor Rudy Giuliani filed a statement of candidacy in February.

Senator Christopher Dodd of Connecticut; former Senator John Edwards of North Carolina; former Senator Mike Gravel of Alaska; representative Dennis Kucinich of Ohio; Senator Barack Obama of Illinois; Phillip Webster Bing III of Montana and Lawrence Douglas Fitzgerald of Kansas.

Both Wesley Clark, candidate from the 2004 election and Al Sharpton have expressed interest in joining the race but have not confirmed their candidacy at this time, according to a report released by New York Daily News.

Although Al Gore has been widely discussed as a possible candidate, and has not completely ruled out a possible candidacy, he has said on a number of occasions that he is not interested.

"I have no intention to run for president. I can't imagine in any circumstance to run for office again," he said, despite rumors that he would announce his candidacy during the 79th Academy Awards on Feb 25.

Candidates for the Republican Party include Senator Sam Brownback of Kansas, John H. Cox of Illinois; former New York City Mayor Rudy Giuliani; representative Duncan Hunter of California; Senator John McCain of Arizona; former Governor Mitt Romney of Massachusetts; Michael Charles Smith of Oregon. Former House Speaker Newt Gingrich of Georgia has expressed interest in next year's race but has not filed with the Federal Election Commission (FEC).

FEC is an independent regulatory agency created in 1974 by the United States Congress to administer and enforce campaign finance

legislation in the United States.

It was created in a provision of the 1974 amendment to the Federal Election Campaign Act. It describes its duties as "to disclose campaign finance information, to enforce the provisions of the law such as the limits and prohibitions on contributions, and to oversee the public funding of Presidential elections."

In January 2007, FEC Chairman Michael Toner said that the 2008 U.S. presidential race will be "the most expensive election in American history." Toner estimated that the 2008 race will be a "\$1 billion election," and that to be "taken seriously," a candidate will need to raise at least \$100 million by the end of 2007.

The reported cost of campaigning for president has risen significantly in recent years. Toner reported that if the costs for both Democrat and Republican campaigns are added together (for the Presidential primary election, general election, and the political conventions) the costs have more than doubled in only eight years (\$448.9 million in 1996, \$649.5 million in 2000, and around one billion in 2004).

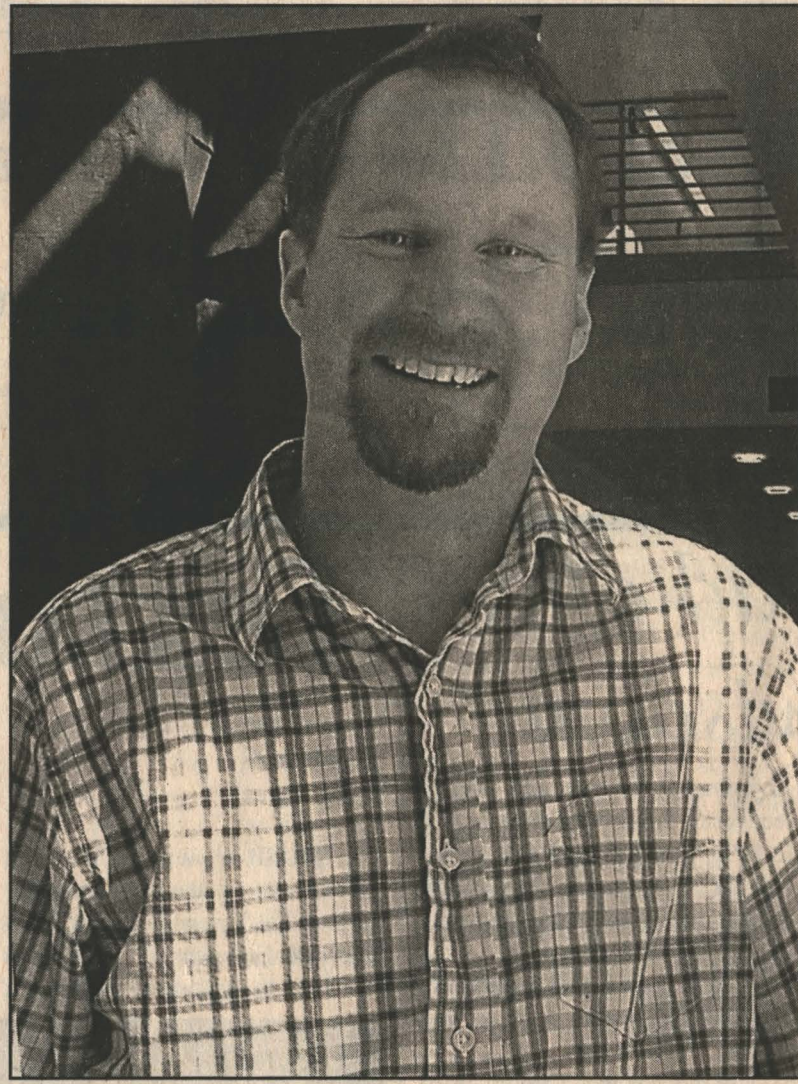
There will be a series of events sponsored by the different parties during 2007, including debates, straw polls, and other activities designed to give voters a chance to get to know the candidates.

The Democrats are hosting a series of candidate forums and debates in Nevada, beginning with a forum held Feb. 21, as well as hosting a debate in New Hampshire on April 5 and one in South Carolina on April 26,

Continued on Pg. 3

Continued:

New Recreation Center



Wendy Diaz/Chronicle

Pictured is Rick Craig, director of recreational sports. "As far as I am aware we are just about ready to open" Craig said.

sauna, showers and individual lockers.

"People ask me if it will be like a Bally's or a 24 Hour Fitness Center and I say no it will be better," said Craig.

Albert Karnig, now in his tenth year as CSUSB president, will preside over the grand opening, which is scheduled to begin at 9:30 a.m. on Wednesday, April 11, 2007.

Tours of the CSUSB Recreation and Fitness Center will follow the ribbon-cutting ceremony.

The grand opening will be an all-day "'80s fitness craze" celebration. A pavilion will be set up adjacent to the center and an '80s cover band will entertain guests from 11 a.m.-2 p.m. as they enjoy a catered buffet.

Coyote Radio will provide the music for the remainder of the event.

Throughout the day athletic competitions will take place inside the center along with giveaways, a performance by a breakdancing troupe and contests for karaoke, dancing and costumes.

An '80s movie marathon will begin at 9 p.m. and go through the night, as CSUSB's Outdoor Programs hosts a "Sleep on the Green" event.

"The center will also be available to faculty, staff, alumni association members and affiliates for a fee," said Craig.

Incident Reports

Date: 03-01-07

Incident: Battery

Description: At approximately 3:45 p.m., our Officers responded to the Pfau Library regarding a report that a male student had shoved another male student. One student was reaching for a campus paper when another male approached him and pushed him for unknown reasons, and entered the Pfau Library. After a search of the Library, the second male could not be located.

Date: 03-01-07

Incident: Medical Aid

Description: At approximately 3:45 p.m., our Officers responded to the Performing Arts Building regarding a report of an ill female student. The student complained of having a history of heart problems and was transported via ambulance to the hospital.

Date: 03-01-07

Incident: Towed & Stored Vehicle

Description: At approximately 10:30 p.m., Parking Serves requested a vehicle to be towed from the "D" parking lot. The vehicle had over five unpaid parking tickets.

Date: 03-01-07

Incident: Notice to Vacate Campus for 7 Days

Description: At approximately 4:40 a.m. an officer responded to a report of a suspicious male walking outside the dorm. The officer contacted the male and found the male was not a student. The male was a homeless man who had been arrested on campus in the past. The officer issued him a notice to stay away from the campus for 7 days.

Date: 02-15-07

Incident: Petty Theft

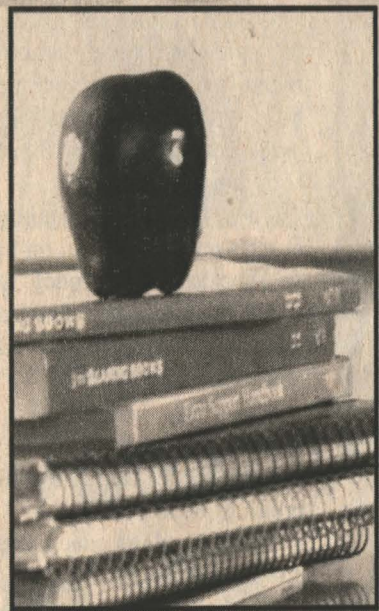
Description: About 3:30 a.m. an

Officer contacted custodial staff in reference to stolen toilet paper. The staff member stated an unknown person took rolls of toilet paper from the restroom of the 2nd and 3rd floors of the Chemical Science Building, without permission, between 10:30 a.m. on 02-15-07 and 3:15 on 02-16-07. There are no investigative leads at this time.

Date: 02-06-07

Incident: Unlicensed Driver

Description: At approximately 12:38 p.m., an officer stopped a motorist, non-affiliate, for suspicious driving as well as a minor traffic violation. The motorist was stopped on University Parkway just south of College Drive. During the officer's investigation, he discovered that the driver was unlicensed. Citation was issued and the subject's vehicle was impounded per the vehicle code.



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Disclaimer

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The Chronicle reserves the right to edit all editorials submitted to the paper.

Classifieds

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High school outreach

Nicholas Mull
Staff Writer

Student Union.

Given the low college-going rate among students who live in the Inland Empire, this is the time when parents and students need to begin thinking about where and when they want to attend college, said CSUSB's associate director of admissions and student recruitment Cynthia Olivo.

The event is designed to inform parents, teachers and coun-

selors about the requirements needed to enter college.

The main goal of the event is to curb the common assumption that college is too expensive and is not within reach for families because high tuition and book fees.

"College is very affordable in comparison to other state school systems," said Olivo. "Research indicates that students who are exposed to college requirements by the seventh grade are more likely to complete the college requirements."

Olivo fears that waiting until high school to inform the students may be too late since students begin taking the required classes needed to enter the CSU or UC system in the ninth grade.

Representatives from the CSU and UC systems, as well as from private and community colleges will be at the event to present information and answer questions regarding college admission requirements, financial aid and college fees.

It will also include workshops in English and Spanish.

The California Education Roundtable (CERT) provides all the materials for CSUSB to host the event.

CERT will provide a 30 minute video that will showcase how several California families struggled to put their kids through college but were successful in making higher education a reality, according to the release.

It is vital that parents attend so that they can guide their children towards a college education said Olivo.

"I can tell the program helps because we collect evaluations



Courtesy of www.lakewoodcity.org

The "College: Making it Happen" event is designed to inform parents, teachers and counselors about the requirements needed to enter college.

after the event, asking people to give us their input," said Olivo. "They indicate that they learned something new and that they now believe college is attainable."

The event will be held from 6 a.m. to 8 p.m. and is free to the public.

Free childcare for preschool and school age children will be available.

The "College: Making it Happen" program was started by CERT.

It was designed to communicate the importance of early academic and financial planning to families and educators, according to the CERT website.

CERT is comprised of chief executive officers of the educational sectors and the state's long-range planning and coordinating agency.

For more information on the "College: Making it Happen" event, contact CSUSB's Admissions and Student Recruitment office at (909) 537-5188.

Email asrevents@csusb.edu to make reservations for the event.

Continued:

Textbook Endowment

fundraising to help expand the fund. He wants to make sure that every student has a chance to get all the books they need. To Futch, this is only the beginning.

"It's \$5 here and \$5 there that's going to make this thing grow," Futch said. "I'm going to keep giving and do what I can to help."

Students can apply for the textbook endowment through the financial aid department or by filling out the online scholarship form at <http://finaid.csusb.edu/>. It is open to any major and you need at

least a 2.0 GPA.

CSUSB employees can donate to the fund through payroll deductions. Anyone else interested in giving can make out a check to the CSUSB Foundation or go to the Foundation in person and give them cash or check and specify that their donation go to the "Friends of John Futch Textbook Endowment" fund.

Those interested in more information about contributing to the textbook endowment can call (909) 537-7669.

Continued:

Presidential aspirants



Courtesy of www.savvyinsider.com

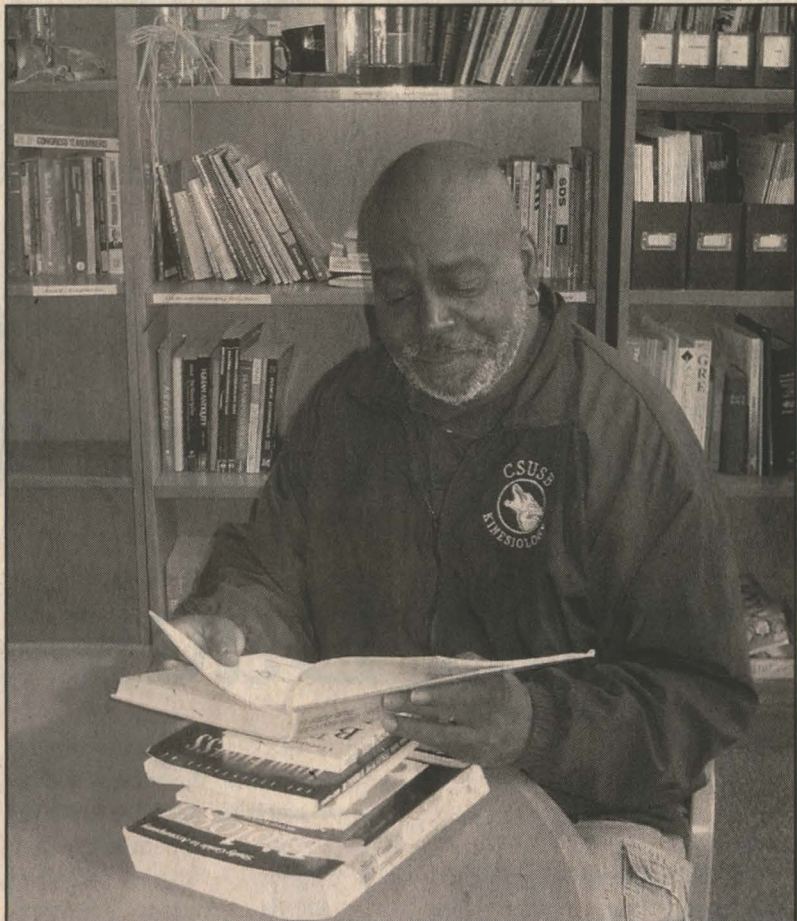
Senator Barack Obama of Illinois visited L.A. on Feb. 20, 2007. Obama filed a statement of candidacy in February.

according to collective websites for each candidate. Senator Obama visited southern California last month.

The Republican Party is also planning events for the candidates, such as televised debates in New Hampshire on April 4 and one in South Carolina on May 15, as well as the traditional Ames August 11

Straw Poll in Iowa.

A straw poll is an informal type of voting where the results of the poll have little or no direct results, other than to gauge opinion. In 1999, two of the nine candidates that participated in the straw poll dropped out of the race for the 2000 nomination after faring poorly there.



Malori Merki/Chronicle

John Futch, retired director of the Cross Cultural Center, developed the fund to help students.

The Women's Resource Center presents...

An Evening with Gloria Steinem

Feminist Leader

CSUSB Meadows & Faculty Free Community Meeting 13

BOOKS AVAILABLE FOR PURCHASE

Tuesday, March 13
SMSU Events Center
Lecture: 7 to 8:50pm & Book Signing: 8:50 to 9:50pm

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Tel: (909) 388-1234



Philip Ince/Chronicle

CSUSB and UCR students watch as contestants from both schools engage in a battle of wits.

‘Snap Back’: your mom!

Philip Ince
Staff Writer

Students found out just how “fat and ugly” their mothers were last Tuesday in the San Manuel Student Union.

The second annual “Snap Back” contest was sponsored by the Student African American Brotherhood (SAAB) to help commemorate Black History Month.

Five students from CSUSB and UCR competed for \$200 by trading humorous insults with one another. Jason Burke, of CSUSB, won the competition in the final round that almost turned physical.

Tyree Vance from SAAB hosted the competition that put two students trading insults with each other for a designated amount of time.

Dance competitions for free DVD's took place in between rounds.

The first round put UCR student, identified as Casey, up

against Burke for a two-minute bout. Burke won the contest with a joke proclaiming the only positive thing about his competitor was his HIV diagnosis.

CSUSB student Jeremy Vasquez battled UCR student Tony Moreira in the two-minute-second round. Moreira won the feud that clinched him a spot in the final round for a chance at \$200.

The fact there were an odd number of competitors caused there to be a “Stand-off Round.”

Burke battled a CSUSB student, identified as Mikel, for a three-minute round that found Burke the victor and guaranteed him the spot in the final round against Moreira.

Vance entered the audience in between the stand-off round and final round for an audience member “best-joke competition” where the winner took home a free stand-up comedy DVD.

Between jokes audience members would engage the previous joke-teller in impromptu snap-

back rounds.

The final round put Burke up against Moreira for the \$200 grand prize with the runner-up winning two tickets to the Improv Comedy Club.

The jokes exchanged between the two individuals stopped when Moreira revealed Burke's list of pre-written jokes.

“I mean they were funny, I just think the audience over-reacted,” Moreira said. “I think my jokes were funnier because they were original.”

After Moreira took the list of jokes from Burke's vest pocket Burke started to confront Moreira. This confrontation forced SAAB officials to intervene and stop the timed event.

“My best jokes came from other people,” Burke said. “I have to give credit where credit is due.”

SAAB officials allowed the duo to exchange one more joke each to decide who the victor would be. Burke won the competition when he proclaimed that

Moreira's most confusing day of the year was Father's Day.

“I only did it for the prize,” Burke said. “If this was judged fairly I would've been disqualified the first round.”

After the final ruling took place members of the African American fraternities Alpha Pi Alpha and Kappa Alpha Psi participated in multiple group dances to end the event.

According to wikipedia.com, snap is sometimes used to describe a personal insult.

The term “snap back” means to respond to someone who just insulted you and refers to people playing “the dozens.”

Wikipedia states that “the dozens” is an African American oral tradition in which two people go head-to-head in a contest of often good-natured, often ribald “trash-talk.”

Each put-down or ‘snap’ ups the ante and while defeat might be humiliating a skilled player may earn respect despite the decision.

‘Yotes howl

Monday, March 5

4 p.m. *HIV 101*

SMSU-107

Tuesday, March 6

8 a.m. *Women's Work*

SMSU-117

10 a.m. *Conversation on*

Diversity and 2006 Awards

SMSU-BC

Wednesday, March 7

2 p.m. *Criminal Justice 12th*

Annual Career Expo

SMSU-ABC

4 p.m. *Women's Work: An Art*

And Performance Exhibition

VA

7 p.m. *Karaoke Night*

SMSU-Bay

8 p.m. *Winter Drag Ball*

SMSU

Thursday, March 8

6 p.m. *Mr. and Mrs. CSUSB*

Pageant

SMSU-ABC

Friday, March 9

3 p.m. *Billiards Tournament*

SMSU

8 p.m. *Electricidad*

SMSU



Donate your bone marrow

Tifini Brown
Staff Writer

CSUSB Students were given to the opportunity to make a difference and possibly save a life by registering to be a bone marrow donor.

On Feb. 26, the National Marrow Donor Program (NMDP) held a bone marrow drive at Prospect Park D behind the Student Health Center.

The drive, which took place from 10 a.m. to 3 p.m., was completely free for students to join the donor registry which is a process that usually costs anywhere from \$52 to \$96.

Holly Collier of the NMDP Southern California Office hosted the event with the help of two student assistants, Alfonso Avila and Liezi Barret.

The process was simple and painless. Students were given clipboards with information about being a donor and the required paperwork needed to sign-up.

Next they were asked to provide a swab of their cheek cells for tissue typing and then they were given a donor card.

Now all they have to do is wait for a match. This process can take many years to complete.

Bone marrow is the soft fatty tissue found inside bones in our body. A transplant is needed in people with diseases like leukemia or aplastic anemia who no longer have healthy bone marrow.

For many of these patients this is the only hope they have of beating these fatal diseases of the blood.

Every year about 30,000 children and adults are diagnosed with life-threatening diseases that can be cured with a bone marrow transplant.

Of these, only about 30 percent will find a match in their families and the remaining 70 percent must search for a match, according to NMDP.

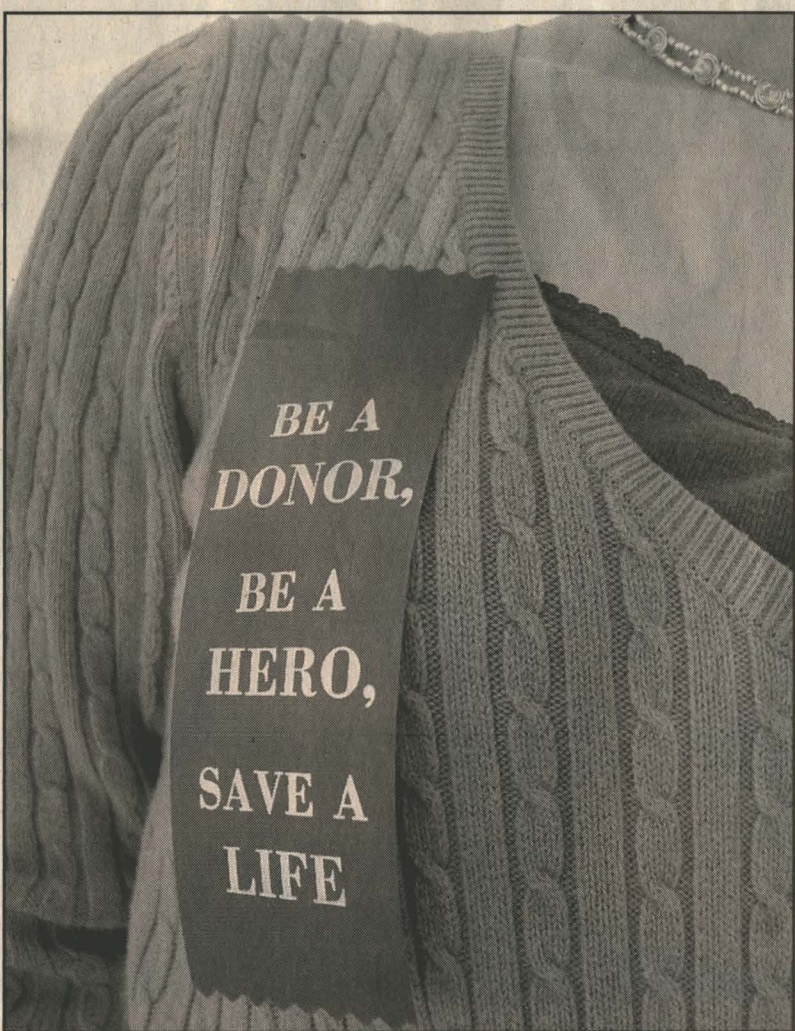
The National Marrow Donor Program currently has the largest and most diverse list of volunteer donors in the world with 6 million.

Despite such high numbers of donors in the registry, NMDP are regularly searching for more people to sign up. Especially people who identify themselves as American Indian or Alaska Native, Asian, Black or African American, Hispanic or Latino, Native Hawaiian or Other Pacific Islander, or multiple-race.

“Because tissue types are inherited the most likely match is with someone from the same racial

or ethnic group,” stated the NMDP donor you can register at the website.

If you missed the drive but are interested in signing up to be a donor you can register at the NMDP website, www.marrow.org, but here you will be required to pay the cost of the tissue-typing.



Courtesy of www.flickr.com

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Insolia releases some high-heeled pain

April Aleman
Staff Writer

Apparently finding the cure to "oh-so-sexy" high heel discomfort is rocket science. Globe Staff earlier this month reported that a New England firm claims to have developed a groundbreaking product. Manufacturers say they have come up with a device that makes walking in high heels feel like "walking on water."

Unlike the padding and cushions already available on the market, HBN Shoe LLC is claiming their product, Insolia, shifts the body's weight off the ball and toes of the foot by changing the inside of the shoe, placing the foot in an optimal position for wearing high heels.

While other companies have attempted to relieve some of the pressures associated with wearing high heels, HBN just does not feel these technologies suffice.

"The most common approach to easing the pain, so far, has been padding or cushion inserts but these efforts don't reduce pressure," Michael Backler, president of HBN, said.

Backler best explained his thoughts on padding and cushioning when he said, "It masks the problem. It's kind of like putting a band-aid on a cut that needs stitch-

es." He provides the stitches.

Insolia claims their inserts work on any style of high heel. It is said to work by actually shifting the body's weight decreasing fore-foot pressure, which lessens the strain on the feet and legs.

The insert also designed to give better balance, improve body alignment, and ankle stability. The manufacturers assert that when wearing the inserts, the heel on the shoe feels much lower.

The inserts also are incredibly small, slim and clear, so nobody really knows you are wearing them. They are made of a specially developed material which is supposed to match the properties of the bottom of the foot.

One aspect which has made this new technology appear so credible is the fact that the research team in charge of developing Insolia includes a rocket scientist with a degree from MIT, as well as a world-renowned podiatrist and founder of HBN.

"Once women try the product they will notice the difference immediately," said Dr. Howard Dananberg, creator of Insolia Inserts.

"In my medical practice I have seen hundreds of women live in pain because of high heel shoes and now they don't have to. Insolia High Heel Inserts create such a difference in high heel shoes that

women who thought they had to give them up forever can go shopping again. Women who wouldn't dare go an entire day in heels and women who are on their feet all day can now wear the shoes they actually want to wear," said Dr. Dananberg.

One customer called LD on insolia.com left her testimony saying, "I have put Insolia Inserts in all of my shoes. What a difference they have made. At our son's wedding, in December, I wore very high heels for over eight hours. We danced all evening, and I was one of the few women still wearing shoes! I tell everyone about Insolia Inserts. Thank you!"

Not all customers, however, have been as pleased as LD. One user, known as Scarpediem, left her testimonial on ShoeSense.com. She did not praise the inserts.

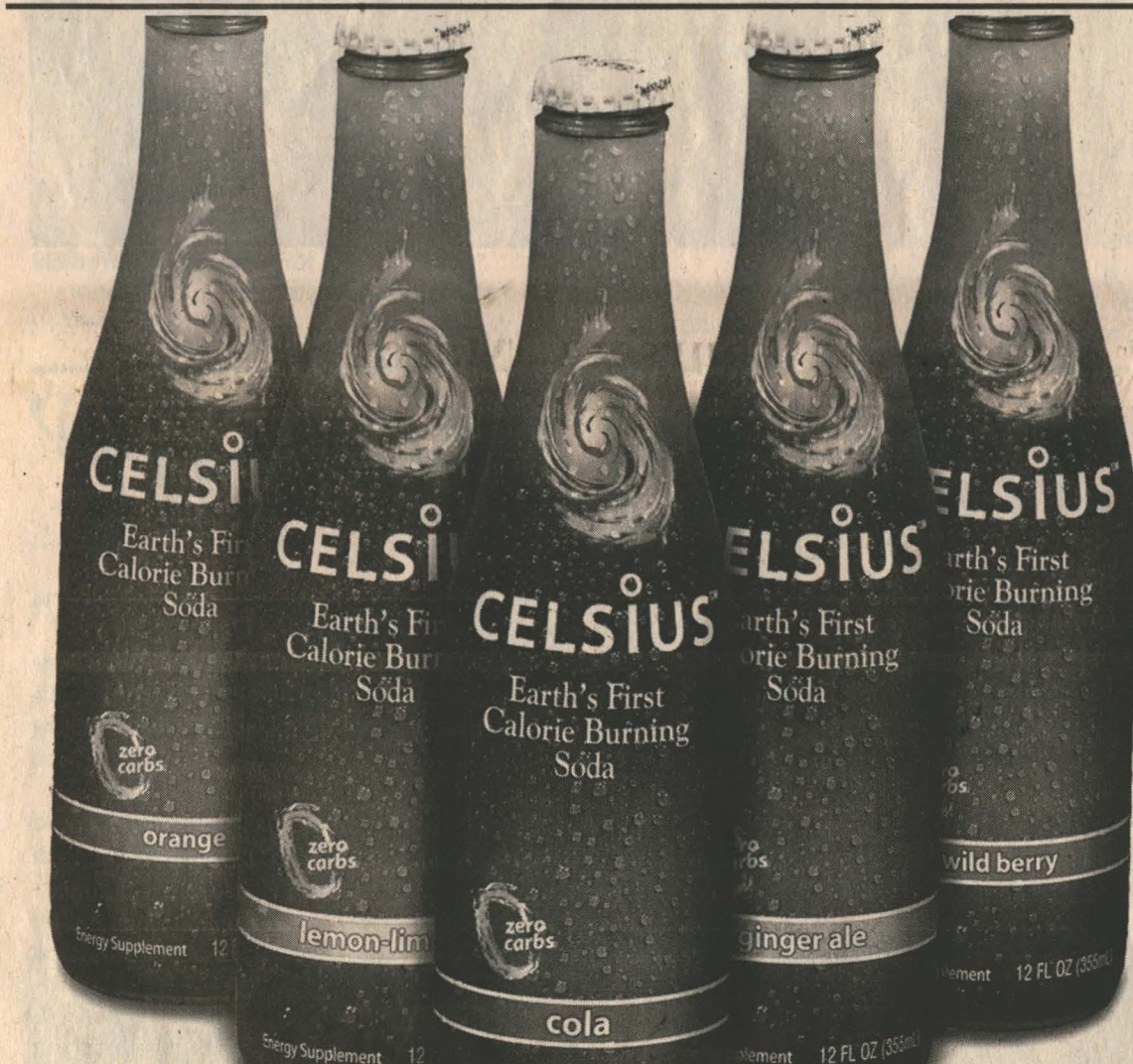
"I am HEARTBROKEN to report that, um, no, I didn't feel much better. I did feel a little awkward, and, yeah, maybe, in terms of pain, there was like a 5-10 percent decrease. But at the end of 1/2 miles in those shoes, Insolia or not, I felt the same burning desire to take them off and never see them again," according to Scarpediem.

While these women do not seem to agree, I think your best bet would be to go to one of the pharmacies like CVS, and give these bad boys a try.



April Aleman/Chronicle

Inserts designed to reduce the pain of high heels, named Insolia, are now on the market.



Courtesy of maxvps026.maximump.com

Celsius is a new energy drink hoping to substitute for coffee, and other caffeinated beverages.

Celsius, two degrees above coffee

Matt Faulkner
Staff Writer

Those who can't live a day without Starbucks coffee, Coke, or Red Bull, have been given a sugarless, no-carb alternative if they choose to accept it. Celsius, winner of the 2005 Best New Beverage Award, is a metabolism-raising, 10-calorie energy drink with ingredients such as Green Tea, Calcium, B Vitamins and Vitamin C.

Manufacturers claim that Celsius raises one's metabolism about 12 percent for up to three hours after consumption. The result is a "sustained increase in energy and extra calories burned," according to the drink's website.

However, the creators of Celsius make it clear that this drink is not to be thought of as a magical weight-loss drink, but rather a substitute for avid consumers of energy drinks, coffee and soda. And even though Celsius has no carbs, no sugar, no chemical preservatives and no high fructose corn syrup, it does have the equivalent caffeine of about two

cups of coffee.

A nutritionist at the University of South Florida, Jane Norman says that, "Caffeine is a stimulant that can raise the metabolic rate...can elevate hypertension, it can aggravate irregular heartbeats, and [with] people with diabetes it can actually raise the blood glucose levels temporarily."

Thomas Johnston, a CSUSB junior and a regular when it comes to downing energy drinks, was asked how Celsius compared with other energy drinks that he normally consumes like Rockstar's or Monster's. "If I'm feeling like I want to be healthy I would definitely drink it over Rockstar's or Monster's," Johnston said.

"I prefer the taste of a Rockstar over Celsius, but the taste of Celsius wasn't bad. It tasted like fruity carbonated water and had no bad after-taste," Johnston said. He added that energy-wise, Celsius was right up there with other energy drinks and it kept him "mentally alert" after consumption.

One thing Thomas did not like was how it stained his mouth red. Celsius is not the only product

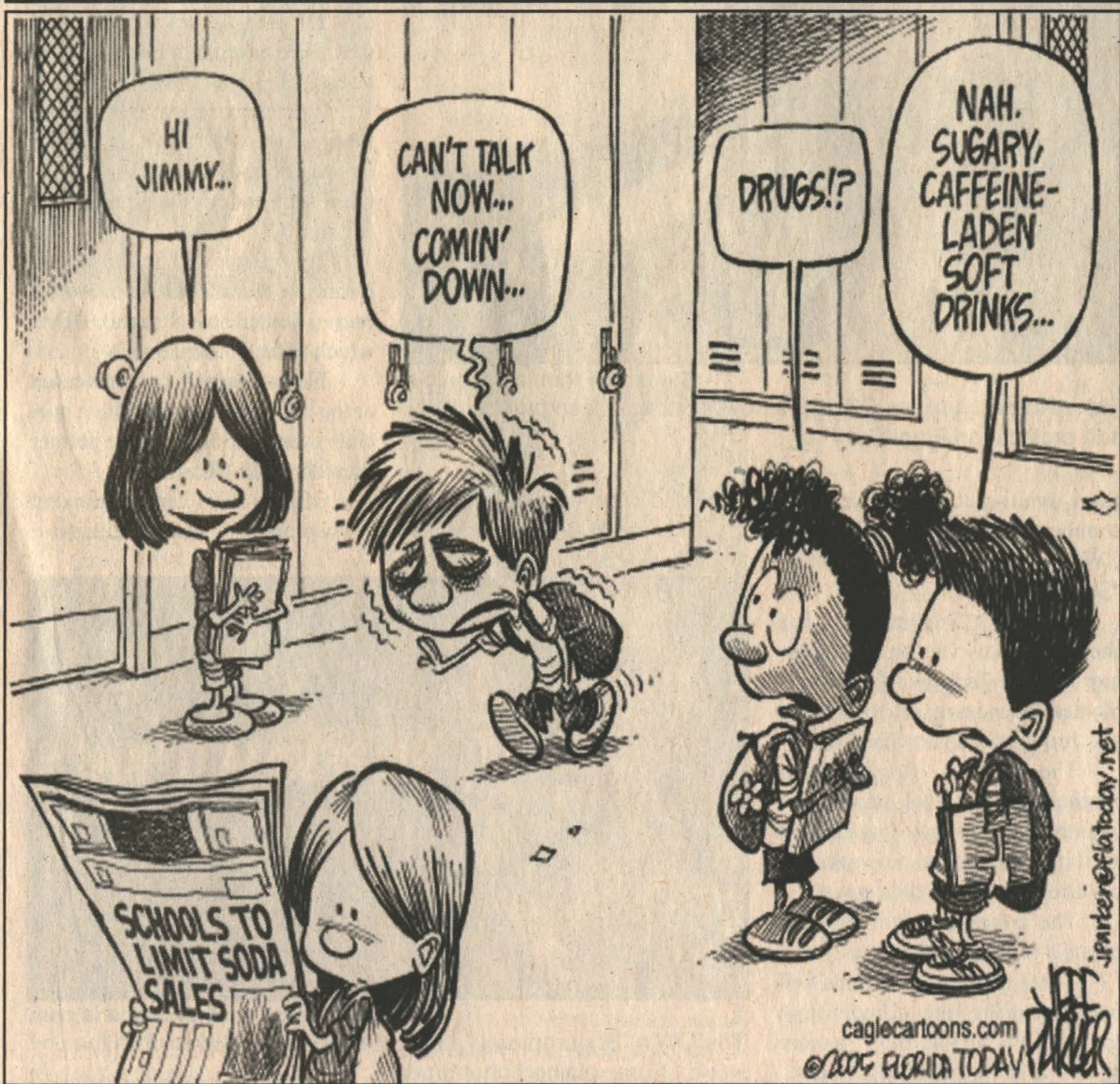
invented to try to wean people away from the clutches of soda, energy drinks, or coffee.

Postum, a powdered coffee substitute, was created in 1895 by C. W. Post. Post thought that caffeine was unhealthy. Realizing America's widespread dependence on the drug, he embarked on a mission to make an alternate drink consisting of mostly wheat and molasses.

Whether Celsius will be more popular than Postum remains to be seen. What is seen is that Celsius has been featured in over 725 television newscasts including the Food Network TV show "Food Magic" and the "NBC Today Show" with Matt Lauer.

Celsius is available in five flavors including Orange, Cola, Lemon-Lime, Wild Berry and Ginger Ale. A 12-ounce bottle costs \$1.99. It's available in California only at Albertsons, The Vitamin Shoppe, and Hi-Health.

Celsius is not recommended for people who are sensitive to caffeine, children under the age of 12, or women who are pregnant or nursing, the manufacturer said.



In 1969, our astronauts went to the moon. In 2007, we're having trouble getting off the ground. Will our space program be reduced to a spare parts program? Let's all cross our fingers...

Coyote radio *howling* worldwide

Kim Velasquez
Staff Writer

Coyote Radio is in its prime right now, and continuing to prosper, according to station manager Lacey Kendall.

The station is now available online and can be accessed through a PC or Mac.

Kendall, an information technology consultant who has worked in radio for many years, was

Conclusions for what people like to listen to include radio with variety and nothing that is offensive.

Kendall described the finished product of Coyote Radio as, "clean, entertaining, and intelligent."

Currently, the radio provides streaming music with a few options to choose from.

There are two side channels that one can choose to listen to if

channel that, as the name implies, is the live content of the show currently airing on the station.

There are many shows hosted by a variety of DJ's, made up of students and faculty, which cover a multitude of genres including jazz, country, electronic, rock, '80s and hip hop.

DJ Kelly K, who was present at the time of the interview, has a show for '80s music.

Unbeknownst to her at the

Google Analytics, which showed that there are listeners of Coyote Radio all over the world. Reports show listeners all over the U.S. and also from Europe, Africa and South America.

The source did not list the number of listeners, only the location from which they were tuning in from.

There are plans to get a signal that will enable the station to be up and running on the air. According to Kendall, it is Coyote Radio's goal to attain an FM station license.

A staple of the new Coyote Radio is giveaways.

Every hour there are at least a couple giveaways ranging from free lunch to tickets for events here at CSUSB.

Kendall mentioned that Coussoulis Arena and the Theatre Arts department will notify Coyote Radio of upcoming events and set some tickets aside so that it can be included in the giveaways.

Kendall, who also works with the public FM station KCAL, noted that Coyote Radio has more giveaways than KCAL.

Students that are interested in getting involved with Coyote Radio and receiving credit can take the Communications 243 practicum for three units. Students who take the class can be involved with production and promotion.

"The radio is thriving and shows no signs of slowing," Kendall said.

Not bad for a college station that has only recently made a comeback online.

Coming soon is some big news for Coyote Radio, to be unveiled sometime before summer, so tune in and stay tuned!



Kim Velasquez/Chronicle
DJ Kelly K brings '80s hits during "The Dish" on Coyote Radio.



Samantha Ramia/Chronicle
Jerick Ngo, hosts Coyote Live's "The Grey Listens," a showcase of underground variety music.

brought in to help with Coyote Radio in January.

"The station wants as realistic of a (listener) experience as possible," said Kendall.

the live music is not appealing to them. These channels are called, "Rock: Then and Now" and "Hip Soul."

"Coyote Live," is the main

moment, Kendall informed the Chronicle that Kelly is "DJ of the Week." Congratulations DJ Kelly.

Kendall was very excited about the recent results from



Kim Velasquez/Chronicle
DJ Kelly K and Lacey Kendall stream Coyote Radio to listeners worldwide.

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'Making the cut'

Erika Villanueva
Staff Writer

A college competition called, "Making the Cut" has been launched to find what promoters call America's new talent in promo-making production.

Three companies are looking for undergrads to submit their

advance television promotion, marketing and broadcast design in the electronic media.

According to another sponsor, BliNK, its mission is to deliver creative solutions to the marketing challenges of today's entertainment industry.

The third sponsor is the CW, which is owned jointly by CBS

mentor tomorrow's marketers and designers.

Beginning March 1, 2007 students may register their multiplatform, promotional trailers. The trailers must be up to 90 seconds in length.

Participants will be provided with program footage from which to choose their promotional selections.

"Students will be encouraged and expected to use their creativity, imagination and open-mindedness to show their individuality in their promos," said promoters.

"This is a chance to show my creativity and my work because this is what I love to do," said CSUSB marketing student Krystal Grey.

If Promax/BDA, BliNK and the CW like what they see, a finalist will be chosen and awarded an internship and an experience of a lifetime.

The winner will be announced during the annual June conference, hosted by Promax/BDA, which is held June 12 to 14.

The work will be showcased at the conference along with a special guest appearance by former President Bill Clinton.

Official rules can be found at www.promax.tv/studentalliance.



Samantha Ramia/Chronicle
Rene Romero utilizes CSUSB's new Macintosh computers to edit projects on Final Cut Pro.

short multi-platform trailer and commercial that will promote the CW's new suspense drama, "Supernatural."

The CW's "Supernatural," is a show that takes viewers on a journey into the dark world of unexplained phenomena that is lived out through the main characters.

The show is based on two brothers who travel across the country to investigate paranormal activity and other unexplained occurrences around their town.

The entire competition is to create a promo for the show.

Three major corporations will be sponsoring the competition. Included is Promax/BDA, a non-profit association dedicated to

Corp. and Time Warner, Inc.

According to Promax/BDA, the purpose of the activity is to



Courtesy of www.ohlalaparis.com
The CW's "Supernatural," takes viewers on a journey into the world of unexplained phenomena.

So you wanna be on top?

Daniel Otianga
News Editor

Kathleen, a hairstylist from Brooklyn, NY, was the first girl eliminated during the eighth cycle premiere of the CW Network's hit reality series America's Next Top Model (ANTM).

The pool of contestants now stands at 12 after her elimination.

The first episode of ANTM aired last week on Wednesday, Feb. 28, 2007 at 8 p.m.

As usual, the show featured hordes of aspiring models itching for a big break in the modeling industry.

By the end of the season premier, Tyra Banks had 13 finalists to choose from, but the competition began with thousands of contestants from different states.

One by one, each of them stood before Banks and her panel of judges hoping to make enough of an impression to make it on the show.

Most of them did not make it however.

After the field was narrowed down to 13 finalists, the participants were sent to their first photo shoot with photographer Nigel Barker.

Art director of photo shoots Jay Manuel assigned each of the contestants a political view that they were supposed to convey in a photo.

Kathleen was supposed to convey "anti-fur" sentiment in her photographs but she had a difficult time during the shoot.

Though Manuel and Barker offered suggestions, they felt that

Kathleen was falling short.

The next day, the girls were sent to a runway challenge and charity fashion show for Goodwill Southern California.

There they met runway expert J. Alexander.

After choosing their own outfits, they walked the runway to auction off their clothes for the

highest bid.

Kathleen shined on the runway but her performance did not redeem her from the chopping block.

"I was feeling like I was going home but I also kept hope alive. I didn't want to go home because I feel like I have a lot of potential," Kathleen said.

During the judging, Tyra expressed disappointment with the results of the shoot.

The judges were concerned the most with Kathleen and were not sure she would be able to handle the intensity of the modeling world.

Kathleen became the first eliminated finalist when Banks picked Jael over her.

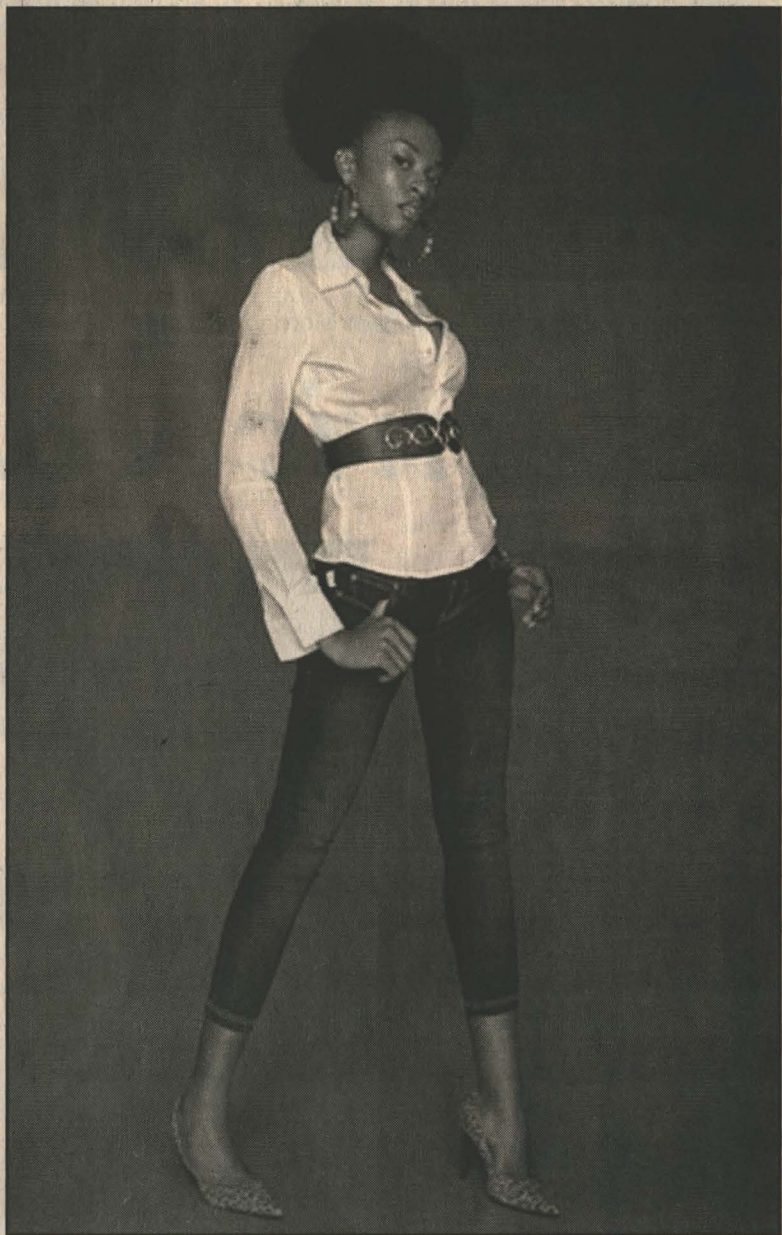
"I really liked being on the show. I enjoyed everything from the start to the finish. I enjoyed making friends and meeting new people," Kathleen said.

When asked if she regretted trying out for ANTM Kathleen responded, "I have no regrets about being on the show. I enjoyed myself. I enjoyed every bit of the show."

Her most memorable moment on the show was the Goodwill runway competition.

"I liked the challenges. The Goodwill one was my favorite," Kathleen said.

"Overall it was an amazing experience. Tyra was very nice. She's really pretty. The other judges were cool. I learned a lot on the show. I plan to continue modeling and working hard," Kathleen concluded.



Courtesy of CW Networks

Kathleen is the first contestant eliminated from America's Next Top Model.



Courtesy of CW Networks

Kathleen gave the Coyote Chronicle an exclusive interview after her elimination on ANTM.

The number is everywhere

Chris Dyrness
Staff Writer

13 multiplied by 2, 18 plus 5, 40 minus 17, the square root of 529, and the title of a new film starring Jim Carrey all have something in common.

They can all be summed up in "The Number 23," a new thriller from Joel Schumacher.

"The Number 23" is the story of a typical mild mannered dog



The film had interesting camera work and screen effects that really complemented the mystery of the story.

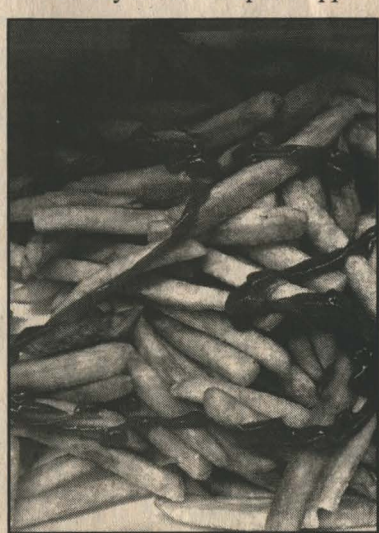
This was done through a series of nightmarish dream sequences that plagued Carrey's character.

Surprisingly the obsession Carrey had with the number 23 in the film went beyond the original script.

friend pointed out that he was seeing the number 23 everywhere, on license plates when you added all the numbers up and in names when you add up the corresponding letters to their places in the alphabet.

Carrey began noticing the elusive number throughout his life and one coincidental day Carrey was talking about his numerical curse with a friend and his friend mentioned a script about the subject with the same number.

Carrey snatched up the oppor-



tunity and signed on the do the film.

"The Number 23" was fun to watch, but it fell short on one critical regard, the climax.

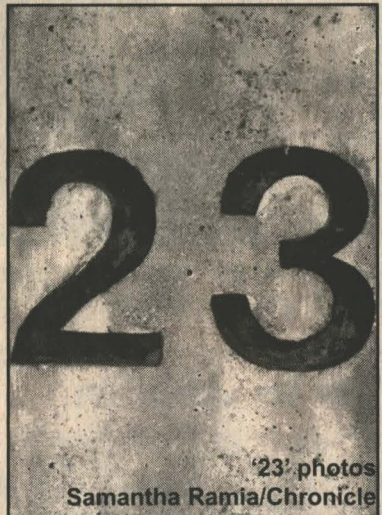
One thing many thrillers have in common these days is they all try to be the "Sixth Sense."

They all want to shock you and make you second guess the entire film. "The Number 23" is no different.

The shocking surprise at the end is not really shocking or surprising at all. In fact, it left a little to be desired.

"The Number 23" would have been more successful if it did not try to be so clever in the end.

Regardless of the films shortcomings, "The Number 23" was still pleasant to watch. Carrey's performance and the secret messages in the film make "The Number 23" worth at least one viewing or maybe 23.



23 photos
Samantha Ramia/Chronicle

Long before Carrey signed to this project he had a real obsession with the number 23.

"I actually changed the name of my company to JC23 a couple years ago because I had kind of an obsession with this number for a long time," said Carrey.

Carrey mentioned in an interview that he never thought about the number 23 until one day a



catcher that becomes obsessed with the number 23 after reading a novel that closely parallels his own life.

He starts to see the number 23 in every aspect of his life and fears the number will destroy him and everyone he loves.

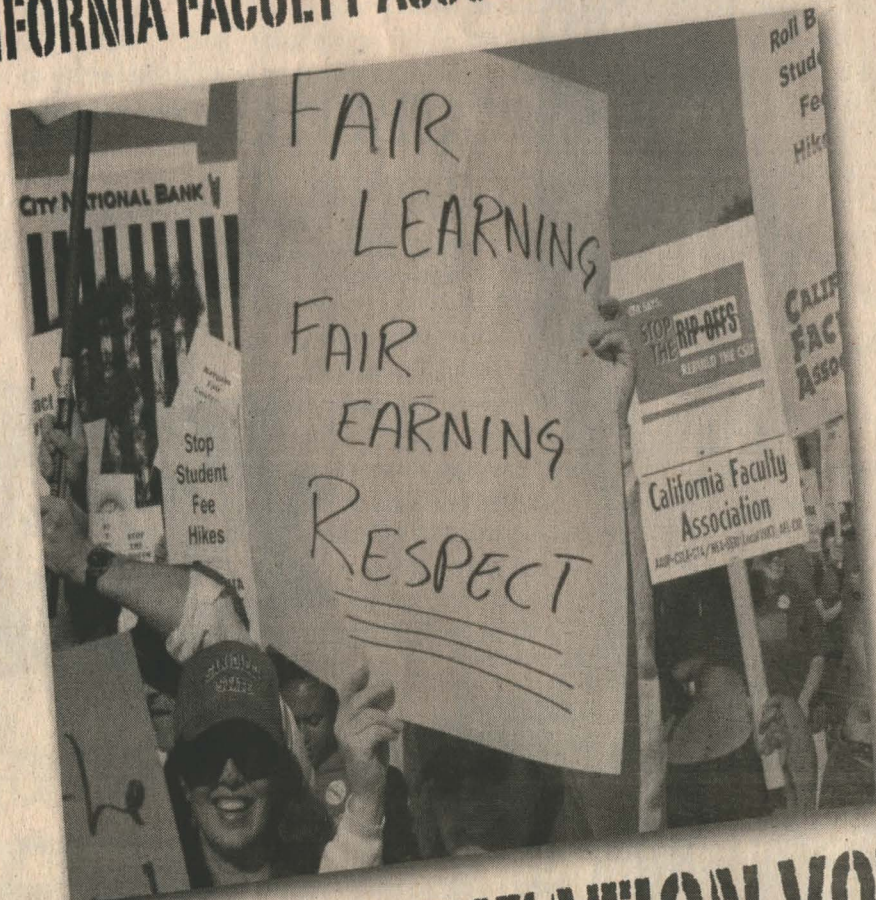
Carrey does a phenomenal job in this psychological feature.

The beginning of the film shows Carrey in a more goofy relaxed performance, but by the end Carrey's character is anything but hilarious.

Not since "Eternal Sunshine of the Spotless Mind" have we seen such a serious performance from Carrey.

"The Number 23" was not the best film I have seen this year, but it was still very enjoyable to watch. Littered throughout the film the number 23 can be spotted by those with a keen eye for detail and quick mathematical skills.

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Nomadic experience

Ashley Thomsen
Staff Writer

Young Americans lack basic knowledge of foreign countries, cultures and international matters, according to Global Nomads Group.

This group, as well as Semester at Sea, sets out to expand youth awareness of other cultures.

During the fall of 2005, Global Nomads Group and Semester at Sea presented CURRENTS, an international education program uniting American youth with their peers around the world via videoconferencing and the internet, to discuss the most pressing global issues of the time and work together to help solve them.

The Institute for Shipboard Education exists out of the recognition that, in an increasingly interdependent world, there is a vital need to advance the exchange of knowledge and understanding between cultures.

The Institute is defined by its on-going commitment to combine academic excellence with challenging experiential programming,

in order to remain at the forefront of global education.

According to Semester at Sea, "learning should be an active process, one in which the students are challenged on a daily basis with responsibilities that play a large part in the outcome of the voyage."

Study abroad semester at sea programs are designed to do just that - learn by doing, "while seeing and experiencing those things that most students only read about in books."

The shipboard education program offers highly experiential, college-level academic courses. Students further their own knowledge as well as build their college transcripts while sailing.

CSUSB now participates in Semester At Sea and anyone interested should contact the International Institute for more information. They are located in UH 235.

Founded in 1998, the Global Nomads Group (GNG) is a non-profit organization dedicated to heightening understanding and appreciation for the world and its people.

The Global Nomads Group's purpose is to foster dialogue and understanding among the world's youth.

GNG offers programs that deepen young peoples' understanding of foreign cultures, and spark their interest in the world and its people.

The programs offer students a taste of foreign places that they might never have the opportunity to visit on their own, bringing them closer to becoming informed and culturally aware world citizens.

The Global Nomads Group programs aim to increase collaboration and dialogue between students of different cultures and nationalities, highlight critical world issues and to provide an educational framework in which students can become active leaders in their own education.

CSUSB student Sergios Charntikov is not a member of GNG, but has lived in other countries besides the United States, including Russia and Greece. His experience has given him a unique perspective on society.

"The biggest difference between the United States and other countries is the fact that the U.S. is a multicultural society composed of many cultures while other countries are more unified in one culture," Charntikov said.

Charntikov believes that the experiences of living elsewhere have made him a better person.

"I have learned from other cultures that the smart people take the best of different cultures and assimilate, and I hope others do the same," he said.



Courtesy of semesteratsea.com

Semester at Sea's 24,000 ton "campus," the MV Explorer

"CBU believes in me."

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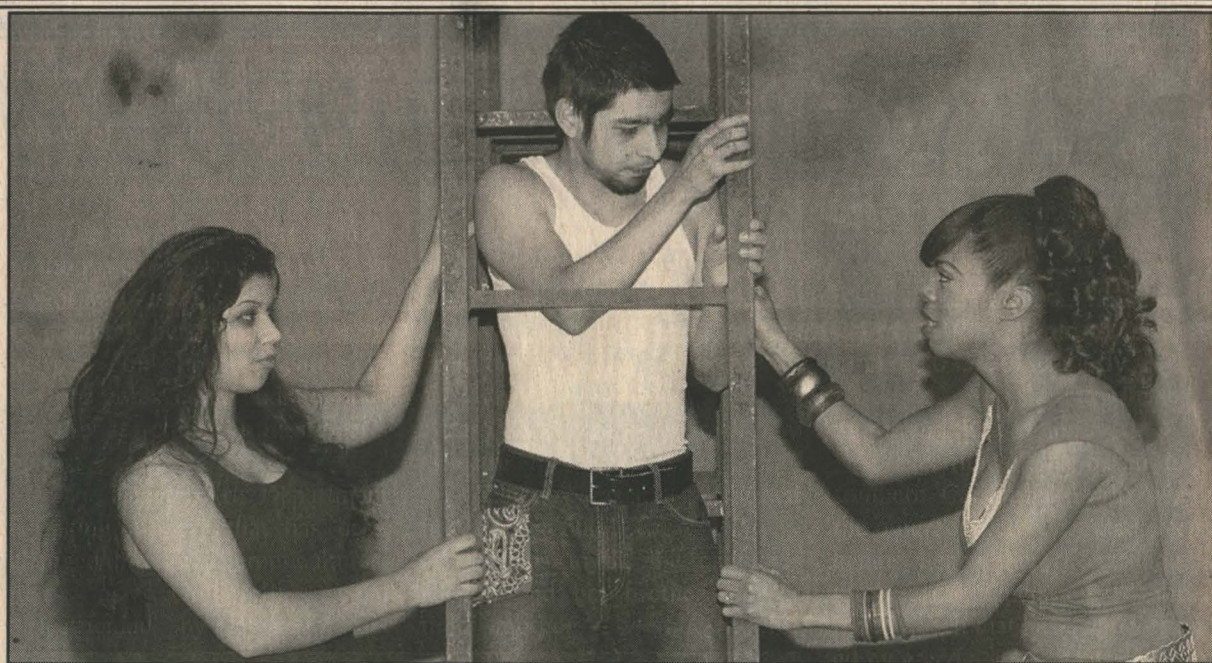
"I knew that jobs were out there. But I wanted a career and these days a career requires a master's degree. I chose to lay the foundation for my career at CBU because of the Christian environment and the quality education they offer. The individual attention and quality instruction CBU professors offer warranted the investment. My CBU professors were experts and gave me the support I needed to keep going and finish. They gave me more than a degree - they gave me an education that has propelled me into the career of my dreams."

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Courtesy of CSUSB Theater Arts Department

Grace Machado (Electricidad), Sam Moreno (Orestes) and Jessica Floyd (Clemencia) rehearse.

'Electric' company

DeAnna Yslas
Staff Writer

Classic stories and childhood fairytales have been told in many different versions by many different cultures. The CSUSB Theater Arts Department is performing a play based on a Greek story that takes place in a modern day East Los Angeles barrio called "Electricidad."

Cinderella, which is one of the best-known fairy tales, has over 500 versions in Europe alone, says the American Library Association (ALA). The original tale goes back to a Chinese story from the ninth century called "Yeh-Shen" and our modern 300-year-old tale is the French "Cendrillon" by Charles Perrault.

Although these stories differ, they usually include an evil step-mother and stepsisters, a deceased mother or father, a gathering such as a ball, a mutual attraction with a person of high status, a lost article and a search that ends with success.

The Egyptian Cinderella story is about a Greek slave girl living in Egypt who is teased by the servants about her coloring. One of her rosy-gold slippers is carried to the pharaoh's court and he finds her after searching for the slipper's owner.

The Theater Arts Department is taking a story that has been changed through different cultures, just as Cinderella was. "Electricidad," by playwright Luis



Courtesy of CSUSB Theater Arts Dept.

"Electricidad" is a modern take on a classic Greek tragedy.

Alfaro, is based on the Greek play "Electra" by Sophocles.

"Electra" was first performed in Athens in 500 B.C.

In this myth, the character Electra and her brother murder their mother Clytemnestra for

murdering their father.

"Electricidad" is based in a southern California barrio where the character Electricidad turns against her mother. Electricidad's mother, Clemencia, is a former rodeo queen that has been corrupted by greed.

Director Tom Provenzano considers Alfaro to be among the foremost artists in California.

"I was taken by the play's combination of horror and humor and by its rich characterizations," Provenzano said. "My only concern was that I was this very Anglo director attacking a piece that is so culturally specific."

Provenzano had his cast, which consisted of all but one Hispanic students, contact their immediate and extended family or acquaintances to research and get an insight into Latino gang life.

The Theater Arts Department features different types of plays, but chose this one when they read about it in "American Theater Magazine."

From there they decided to use it, considering our school's diverse and largely Hispanic-filled campus.

Alfaro's stirring language highlights both the tragedy and the comedy of life with its use of "Spanglish"- mixing Spanish and American slang.

The play is disturbing, haunting, heartbreaking and for mature audiences only, warns the Theater Arts Department website.

"Electricidad" will be showing March, 9, 10, 15, 16, and 17 at 8:00 p.m. and March 11 and 18 at 2:00 p.m. The tickets are available at the Performing Arts box office for \$5 for students, \$8 for seniors, \$10 for the general public.



Courtesy of CSUSB Theater Arts Dept.

The "Electricidad" set was designed to reflect an L.A. barrio.

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Asian-American spotlight

Clarissa Zamora
Staff Writer

The CSUSB program "Asian Roundtable" held its third annual presentation on Thursday March 1.

The Asian Roundtable program promotes awareness of Asian-American culture and studies, and spotlights campus scholars who have disciplinary specialties in the area. The program also aims to support the development of a program in Asian studies at CSUSB.

Philosophy and religion, Vietnamese-American culture and doing business in Asia are three topics to be presented and discussed at this event.

Linda Trinh Võ, who attended high school in San Bernardino and is now a professor in the department of Asian-American studies at the University of California, Irvine, was one of the speakers.

Four sessions followed the Welcome Remarks, spoken by Provost Louis Fernandez and Eri Yasuhara, Dean of College of Arts and Letters, both at CSUSB.

Session one was titled "Religious Tolerance" and discussed two of the world's major religions, Hinduism and Buddhism. Wars between countries and disputes between two or more ethnic groups in many countries have started mainly due to different religious values and beliefs.

Examples were presented of tolerance and harmony in two countries, Nepal and Thailand, where citizens have embraced the beauty of both religions.

Session two was "The Value of Buddhist Methodology for Contemporary American College Students."

Buddhist methodology offers students more than information about beliefs from an ancient religion in the East, and it is often considered more than a religion. Rather, Buddhism offers students a methodology for understanding themselves and opportunities to overcome pervasive cultural distractions.

"Defining Trans-National Asian/American Connections: Vietnamese/American Communities and Networks," examined how larger structural factors affect the formation of trans-national Asian-American communities.

This is especially true with newer communities such as the Vietnamese-American ones. These trans-national connections are complicated by issues like generational differences as well as differ-

ences in class, gender and citizenship status.

The fourth session was titled "Doing Business in Asia." Many American companies have benefited from Chinese economic growth, as evidenced by rapid and sustained increases in U.S. exports to China.

Some of the more important issues related to doing business in China were covered, including an overview of the Chinese market, political and economic environment, selling U.S. products and services, leading sectors for U.S.

Also discussed were export and investment, trade regulations and standards, trade and project financing and business travel.

For more information on the Asian Roundtable, contact the university's public affairs office at (909) 537-5007.



Samantha Ramia/Chronicle

International exchange student Karen Kong is fluent in Chinese. She came to CSUSB from England to pursue science research.

Anything but a drag

Jesus Sandoval
Staff Writer

"Winter Wonderland" was the first-ever drag ball party at CSUSB, held Thursday March 1.

This event was presented by the Pride Center in order to bring entertainment to the campus community as well as to show part of the lesbian, gay, bisexual and transgender (LGBT) culture.

"The party will essentially consist of drag performances," CSUSB student Ben Rosenberg said before the event. "There will be four drag queens, one drag king and myself. I'll be hosting in drag as 'Nicolette Fitch'."

Rosenberg has always liked French names, which is why he chose "Nicolette Fitch" to be his drag name.

The drag king performer was kept a secret until the party. The

four drag queens, with the monikers 'Mayhem,' 'Vanity,' 'Raven' and 'Pauline' are performers at local clubs.

According to glbtq.com, the performance of female impersonations has come to be associated particularly with the LGBT community. This is why the Pride Center decided to make this a big event and invite everyone, not only those who are gay, to bring people together.

"A drag queen is somebody who goes out, puts an outfit together, puts a routine together by themselves, their act, their dance and picks up a song that they are going to do," drag performer Mayhem said. "Then she goes out and does it in front of a whole bunch of people who are looking very carefully at every single detail; shoes, hair, dress, makeup and performance."

During the party's initial plans

Rosenberg was very specific that he did not want anyone that was a bad performer.

"All the people that are coming are excellent performers, they really know how to entertain and they have awesome outfits and numbers to show," Rosenberg said. "So everyone can anticipate a great show."

Winter Wonderland promised to be a wild night of drag and debauchery. Rosenberg said it would be a dirty night, with everyone getting "a little crazy."

Party poppers will be given out at the entrance, and food and refreshments provided for everyone between 8 p.m. and 9 p.m. The drag performances were set to run from 9 p.m. until midnight.

Many other college campuses host the same kind of event every year. University of California, Riverside did it for several years in a row, calling it "Dragelicious."



Jesus Sandoval/Chronicle

The Pride Center's "Winter Wonderland" offered a night of entertainment for CSUSB students.

Radical Moments in Women's History

4000 - 3500 B.C.

According to Sumerian legend, the goddess Tiamet created the universe.

2700 B.C.

Merit Ptah was the earliest recorded female doctor.

2640 B.C.

Si Ling-shi, empress of China, is credited with developing the process for removing thread from the cocoon of the silk worm.

51 B.C.

Cleopatra VII is queen of Egypt.

c.1000 A.D.

Japanese author Murasaki Shikibu writes *The Tale of Genji*, generally considered the world's first novel.

1429

Joan of Arc liberated Orleans, France, from English rule. She is burned at the stake in 1431.

1492

Queen Isabella approves the expedition to America led by Christopher Columbus; they land in the Bahamas.

1718

Mary Montagu introduced smallpox vaccine to England.

1762

Catherine the Great became ruler of Russia.

1792

Mary Wollstonecraft's *A Vindication of the Rights of Women* is published.

1843

Sojourner Truth lectured about suffrage and abolition.

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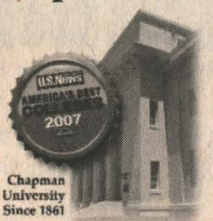
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Mercenaries, and the Americans who love them

Chris del Rosario
Staff Writer

Another controversial issue can now be added to the war in Iraq: mercenaries. Private security forces working under government contracts can be considered a double-edged sword. These private security forces are called mercenaries because they fight and protect for money and not for patriotic reasons. At the forefront of this issue is a company called Blackwater, one of the most prominent mercenary firms.

Blackwater is a private security force with up to 20,000 members that are contracted out by the U.S. government to perform militaristic duties as a supplement to the American soldiers in the Middle East.

The company has many skeptics because they favor Republican politicians and have contributed to many Republican campaigns.

The Bush administration has paid over 320 million dollars since June 2004, which is 100 million dollars over the budget the State

Department allocated for their Worldwide Personal Protective Service Program.

Blackwater has been operating in the Middle East since the U.S. military overthrew the Taliban government from power in Afghanistan.

The company has also done security work domestically. After hurricane Katrina, the government hired Blackwater to do security work in the city of New Orleans. Currently, Blackwater agents are hired to protect various diplomats in Iraq including all three ambassadors during the occupation.

In March of 2004, however, four members of the Blackwater security force were killed after their envoy was ambushed by insurgents in Falluja. Their charred bodies were found hanging from a bridge that crossed the Euphrates River.

This event drew much criticism about Blackwater and a lawsuit by the families of the four agents has been filed against Blackwater citing that the company provided insufficient protection

in the form of armor to protect their agents.

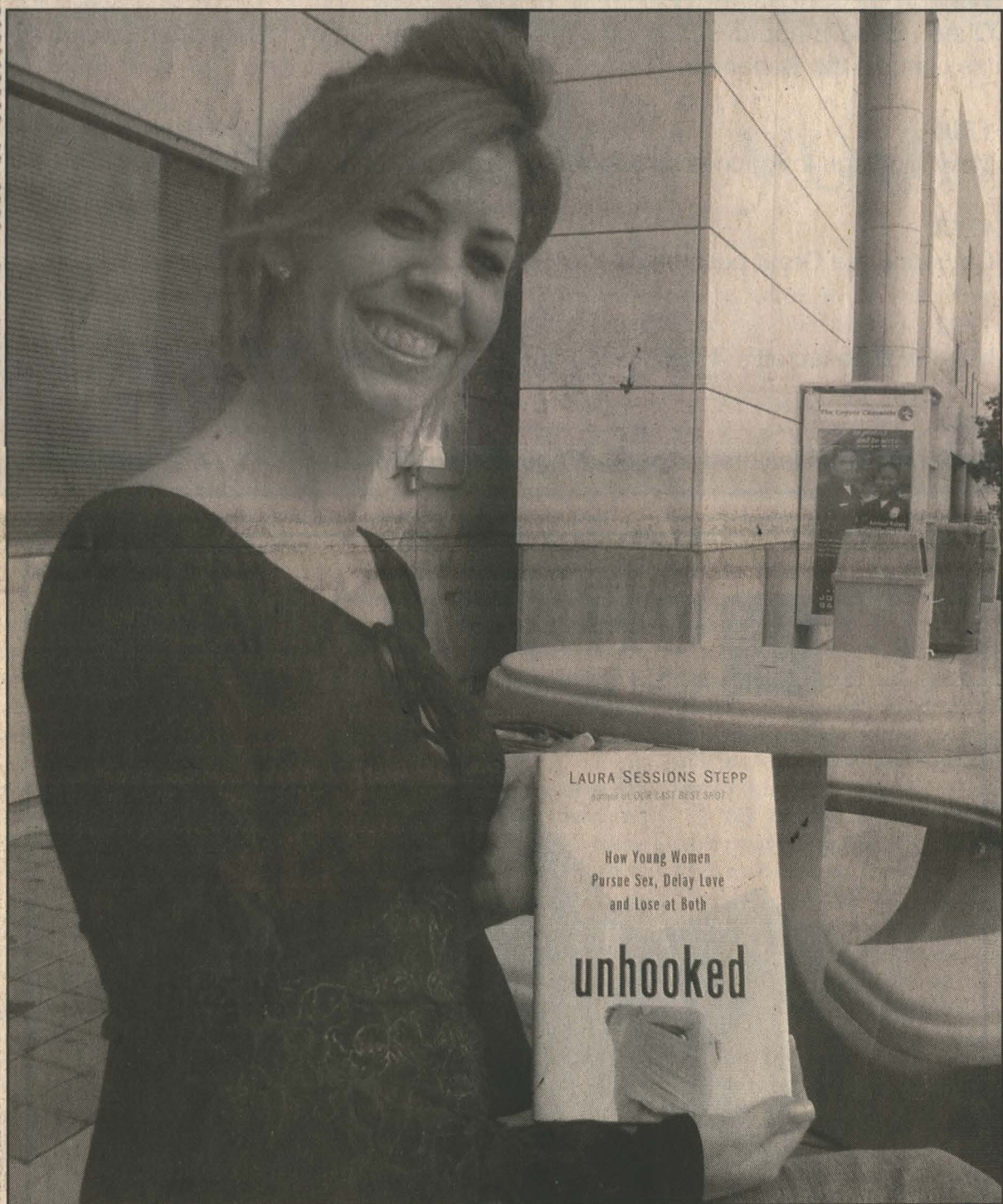
However, many citizens of this country fear the implementation of the draft to aid in the global fight against terror. Employing mercenary companies will lessen the burden that our military is already experiencing because of the war. There are, in fact, a current total of 48,000 private soldiers and 181 private military firms in Iraq alone.

I believe that we need to be careful as to who we want protecting our citizens. Political matters and matters of state in foreign affairs are too important to be fought by private companies who are only fighting because they are paid.

It is critical because mercenary companies like Blackwater operate for profit. With profit, we will inevitably see corruption because the services of the mercenaries can be persuaded by money. In other words, their services can be provided to the highest bidder even if the highest bidder is the enemy.



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Michelle Graham/Chronicle

CSUSB student Danielle Gonzalez spoke with Michelle Graham about the message in "Unhooked".

'Unhooked' on 'hooking up'

Michelle Graham
Staff Writer

Laura Stepp, author of "Unhooked: How Young Women Pursue Sex, Delay Love and Lose at Both" demonstrates what is happening with relationships, how we got here and what can be done about it.

With college societies full of meaningless relationships, casual sex and hooking up, it is about time some intervention took place. Our generation expects instant gratification. It is no wonder with such tools as the internet, cell phones, Blackberries and other technology that this trend has taken over in the field that we used to know as dating.

Some women wonder why they seem to be incapable of having a meaningful relationship with a man; the truth is that they haven't learned how. "Hooking up is the most common way young people relate intimately with each other," according to Stepp. This book takes what most young women have gone through and truly puts it into perspective.

One aspect the book addresses is how young women are accepting that young men do not have to work on any kind of long-standing relationship. Standards have been lowered and sexual expectations have been raised. Chapter one in "Unhooked" quotes a girl saying, "The girls made all the effort. The guys didn't have to do anything."

Stepp discovers that the

coined phrase known as "hooking up" is not strictly defined. She finds that "hooking up" can mean anything from a kiss to sexual intercourse.

Stepp points out that a few decades ago, "With some exceptions, intercourse took place within a relationship that, at least on the young woman's part, implied some degree of commitment, and it followed several earlier stages of commitment." Throughout Stepp's research she finds that the fulfillment "hooking up" brings at the moment is replaced by feelings of regret later.

The feminist movement included women having the ability to have a sexual appetite, available birth control and loosened abortion laws among other things. According to Stepp, "Feminism is undeniably a driving force behind the phenomenon of 'hooking up.'" Stepp said, "In earlier decades, a woman's worth was determined by finding a husband to love. By the 70's, most visible leaders of the women's movement were saying that loving yourself was the preferred goal. Marriage equaled slavery; loving another equaled bondage; and flirting equaled game-playing. Wanting a man for anything other than pleasure meant that you had sold out to the patriarchal culture."

I agree that it is essential to truly love yourself before falling in love with another person. Stepp illustrates how a certain invigoration and exhilaration that started

off as a positive thing got taken to an extreme, and lead to the death of chivalry.

According to Stepp, "Feminists such as Betty Friedan and Gloria Steinem made Americans aware of the sexual double standard and gave women permission to rethink what they wanted out of sex and relationships, including marriage."

"A girl can tuck a Trojan in her purse on a Saturday night, but there is no such device to protect her heart," Stepp advises.

William Beardslee, a psychiatry professor at Harvard University said, "Girls who hook up are too quick to believe they can simply decide not to get hurt." Most girls have tried to ingrain it in their mind that hooking up with a particular guy will not leave them with any expectations.

The idea of experiencing pleasure just for one night is enticing, but let's face it, sexual encounters with strangers pale in comparison to the kind of true passion we can create as a couple in love.

Remember, women have the power to negotiate the terms of any lovers' encounter, and Stepp would want us to stay strong.

This book captures what college women go through sexually. I highly recommend it to every woman. It provokes so many thoughts on this issue. For me, it made me realize just how nice it would be to meet a gentleman, and feel respected and desired all at the same time.

Teens savagely murder homeless Americans

Larry Palacios
Staff Writer

There is a disturbing trend that is on the rise in America. Teenagers are beating and in some cases killing homeless people on the street, just for sport.

Last year alone there were 122 attacks and 20 murders against the homeless according to the National Coalition for the Homeless.

I think the media is entitled to take some of the blame for much of the violence that is being exhibited by the youth of today.

We are living in an "anything goes" type of society which I feel can be very dangerous.

Movies, music, video games and other types of media are influencing us, the youth. But that's only part of the problem. Parents need to be held accountable for the actions of their kids.

Parents need to teach their children the difference between right and wrong.

The sad thing about it is that in some cases you have parents

that are dangerously irresponsible.

Rex Baum was a homeless man that never expected to die at the hands of teenagers. He was already living a life of severe poverty on the streets, yet what happened next was nothing short of barbaric.

The teenagers first started to throw sticks and leaves at Baum. They then proceeded to kick and punch him in the face. They even used a baseball bat and a lead pipe to beat him.

One of the teenagers even smeared his own feces on Baum and cut him with a knife. To top off the night, after they killed him they went to McDonalds to grab a bite to eat.

CNN interviewed the teenagers responsible for this heinous crime. "It all started off as a game," Nathan Moore said. One of the teenagers involved, named Andrew Jhrcke, told the police that "the bum" reminded him of playing a violent video game.

I think that's a sorry attempt of trying to put the blame on something other than you. Nonetheless,

this teenager is clearly disturbed. What type of sick, twisted individuals would do such a thing?

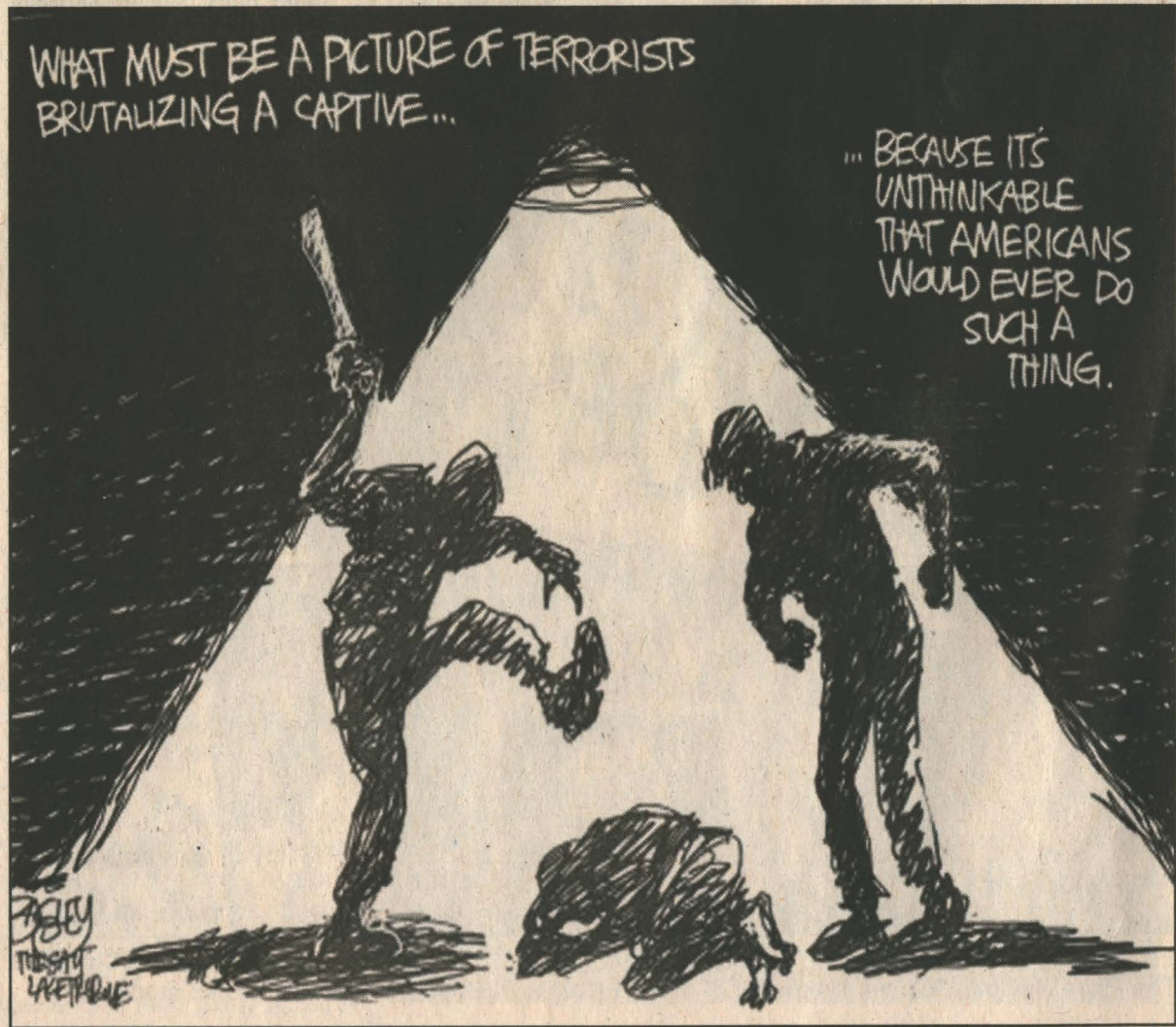
CNN interviewed Michael Stoops, the executive director of the Washington-based National Coalition for the Homeless.

"It's disturbing to know that young people would literally kick someone when they're already down on their luck," Stoops said. "We recognize that this isn't every teenager, but for some this passes as amusement."

Criminologists refer to these types of murders as "sport killing." Some teens have even videotaped themselves committing the act.

While the attack on Baum happened in Wisconsin, attacks on the homeless by teens is on the rise everywhere. Six attacks occurred in Florida in 2006 alone. This is by no means an isolated incident.

There is no question that we are living in a time where individuals feel like they can do anything with little fear of any repercussions. Clearly these teenagers need to be taught about what it means to think before you kick.



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The future golf guru *Rivals go head to head*



Robert Whitehead/CSUSB
Freshman, Gene Webster
aspires to one day become as
good as his idol, Tiger Woods.
America Sarmiento
Staff Writer

CSUSB men's golf team member Gene Webster is the youngest and one of the newest additions to the Coyotes.

Webster grew up in San Bernardino and graduated from Arroyo Valley High School in 2006. After nine years of playing golf Webster continues to play as part of an everyday ritual.

"My priorities start with my family, school and golf. In order for my day to feel complete I have to get some golf in there," said

Webster.

Tiger Woods and Notah Begay III are both inspirations that this 18-year-old looks to in order to strive to transform into the golf player he hopes to become.

"I try to stick to play within myself, never believing in things that are way out there...I get out there giving it my best shot on a day to day basis," said Webster.

When he first became interested in golf, Webster originally began his game with women's golf clubs.

As his passion grew, he finally received his first "official" clubs from his instructor Tom Mainez Jr., who later became his coach at CSUSB.

So far the CSUSB team has taken one tournament victory in the fall season; they are getting ready to continue the spring season in hopes to bring more victories home.

Webster believes that being part of the team has helped him look out for his own game not only for himself, but because it is a group effort in order to win tournaments.

The overall score of the team is what gets them the victory.

"We individually want to get better and improve our game, but overall it is all for the sake of the team. We are basically clicking real well. We are like a family, always hanging out and doing things together on and off the course," said Webster.

Webster and the rest of the Coyotes will work on different

skills, whether it's putting or iron play, they are always working on something.

According to Webster it is very exciting to play for a college team, coming right out of high school and getting the opportunity to play for CSUSB gives him even higher expectations in such a competitive sport.

Outside of high school and CSUSB Webster played for the National Native American Jr. Golf tournament and won 3 years in a row from 2003-2005.

The fourth year the tournament co-existed with the North American Indigenous games where he took home the Gold medal.

Outside the golf course Webster enjoys music and is actively involved in Native American dancing. He said he would eat pepperoni pizza every-day if he could.

"My favorite movie is the Greatest Game Ever Played," said Webster.

This business administration major and communications minor is a high scholastic achiever whose goal is to graduate with a grade point average of at least a 3.8

Webster hopes to turn pro one day and become a golf guru, he said.

"I believe more people should play golf. It's a game you can play from the moment you can walk till you can't walk anymore. It's a lifetime game where anyone can go pro and play in the U.S. Open," said Webster.

Terrell Powell
Staff Writer

CSUSB Men's Baseball team had a tough time against their rivals Chico State.

This past weekend the Coyotes went head to head against their rivals who happen to be the No. 1 ranked team in the nation. Chico State is 15-1 for the season, while Cal State is 9-6.

The games were played Feb.23-25 at Chico State University. Last year the two teams split the four game series. Last years game was a home game for the Coyotes, which is why they will be playing away this year.

Both teams went into the weekend with winning streaks on the line. Going into the game the Coyotes were on a six game winning streak while the Wildcats

were on a 13 game winning streak.

In the first game Chico State kept their winning streak alive by beating the Coyotes 9-6. The first three innings had no runs scored and both teams were struggling at the plate. Then, in the fourth inning, Chico State finally scored a run making the game 1-0 Wildcats.

The fourth inning was all Coyotes. They scored three runs and looked to have momentum on their side, however it would not last long. In the final three innings of the first game Chico State scored five runs and ended up winning the game 6-3.

The second game also started off slow for both teams with the score 1-0 after three innings.

In the fourth inning the Coyotes scored two more runs to give them the lead 3-0. The next two innings belonged to the

Wildcats who scored five runs and gave them the lead going into the final inning.

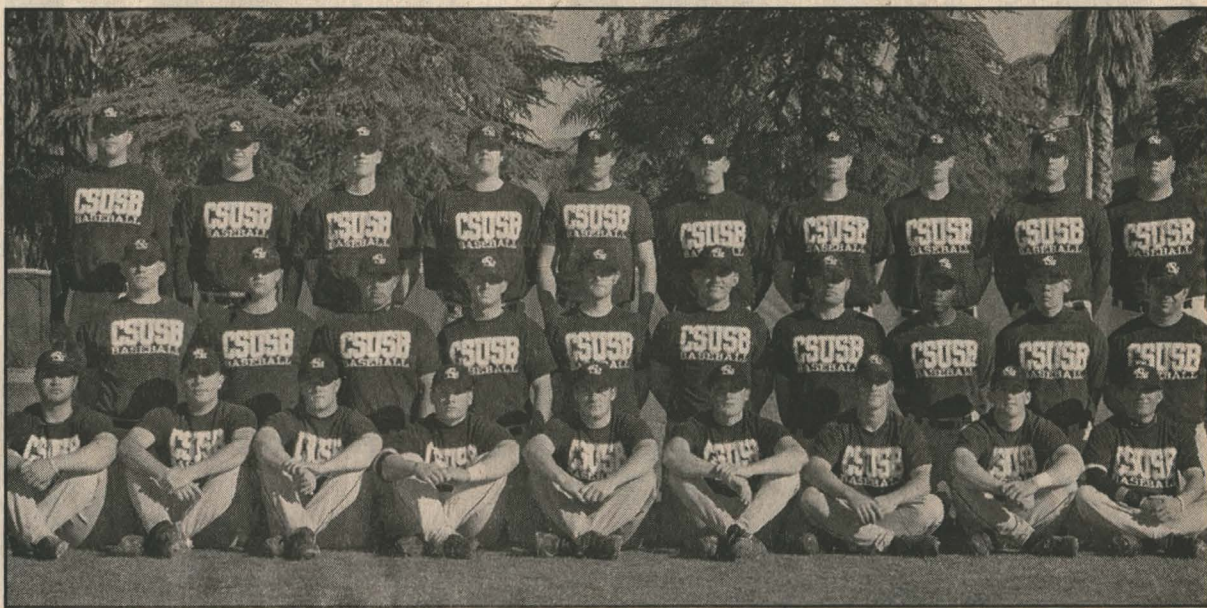
In the final inning CSUSB was able to score six runs and hold Chico State to only two, which gave them the win 9-7 and ended their winning streak.

In the second double header it was Chico State who won both games. The Wildcats won the first game 8-3 and the second game by a score of 4-3.

CSUSB Senior, Brad Croxton, came up big in the first game going three for four at the plate. Even with his stellar performance, it was not enough to overcome the Wildcats.

The second game left where the first one ended.

The Coyotes came out strong and seem to plummet towards the end causing them to lose the game.



Robert Whitehead/CSUSB
The Men's Coyote baseball team, only at the beginning of their season, have a record of 9-6 overall and 5-3 in the CCAA.

Polo scores one flat win

Priscilla Cooper
Staff Writer

The Coyotes Women Water Polo team continued with another long weekend.

The team is now 4-8 for the season.

During this three-game weekend, the Coyotes came out with one win.

The team faced three competitors, all which came from three different divisions. Their hardest match of the weekend came from Cal State Bakersfield, who is now ranked number 18 in the nation.

For the first match of the weekend the Coyotes lost against Cal State Northridge, 13-4.

Scorers for this match were juniors Sabrina Marquez, Freyja Berg and Cheryl Salazar, all who contributed one goal each. Another

scorer for the match was freshman Kaitlin Hartman, who also made one goal.

The loss did not affect the Coyotes in the next match of the day against Pomona Pitzer, a Division III school. The Coyotes prevailed in sudden death overtime with a 8-7 win.

During the match, the Coyotes led early in the first period 3-1. They continued their lead into the halftime with a 4-3 score and with in the final minutes the Coyotes were up 6-3. However, Pomona-Pitzer came back to tie the score and lead the game into overtime.

Both teams scored one goal in the first overtime, to make it 7-7, leading to a second overtime. The teams rallied for a scoreless second overtime before the Coyotes came out on top during sudden death.



It was Berg who made the game winning goal for the Coyotes in sudden death.

Other key points in the game were the saves made in the match. Senior goalkeeper Heather Dohy came up with a total of 19 saves against Pomona-Pitzer.

Their last match of the weekend was a repeat against the Cal State Bakersfield Roadrunners.

The Roadrunners pulled away with a 14-9 win over the Coyotes.

It was all-American Berg who led the Coyotes with a total of four goals and four steals.

Senior Denise Valderrama made three goals and had a total of two assists. The Coyotes goalkeeper came out with a total of 15 saves during the match.

Other goals during the game were made by Sabrina Marquez and Cheryl Salazar with each contributing one goal for the team.

By the end of the first period the Coyotes trailed the Roadrunners 4-1 and at the end of the half the Coyotes were down by 7-3.

It was during the third period that the Coyotes closed the gap with the Roadrunners. The team came within two goals of the Roadrunners with a score of 9-7.

The Coyotes managed to outscore their opponents during the third quarter 4 to 2. However, the Roadrunners came back in the fourth quarter and outscored the Coyotes 5 to 2.

The Coyotes will continue their season with a tough schedule and host the Coyote Classic.



Priscilla Cooper/CSUSB
Coyote Women's waterpolo is keeping their season standing at 4-8 overall for their season, although they have more to face, considering they are only at the beginning of the 2007 season.

DELAY (dī-lā'):

1. To postpone until a later time; defer.
2. To cause to be later or slower than expected or desired.

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Monday, March 5, 2007

Vol. 40 Issue 7

Men's B-ball *rocks* the arena 'Yotes

stay on base

Priscilla Cooper
Staff Writer

The Coyotes Women Softball team came out strong for the weekend only to face one of their longest games of the season later that same week.

The team is now 4-4 in the CCAA.

The Coyotes prevailed over Cal State Monterey Bay Otters, with three out of four wins during a doubleheader weekend.

The first doubleheader led to a sweep over the Otters. The Coyotes won both of their games by a score of 2-0.

Juniors Jordan Dahl and Tawni Baker helped pitch the Coyotes into two consecutive wins.

Dahl pitched a total of 4.2 innings during the first game and had a total of four strike outs, three walks and gave up only three hits.

Baker came in for the remainder of the game and struck out one to help maintain a shutout.

The Coyotes had an RBI in both the sixth and seventh inning to come out with the victory in game one.

Junior Jamie Lowe hit a single to the right field and advanced to second in a groundout. She then stole third and scored on a hit by senior Lindsey Calderon.

During game two, the Coyotes took the lead early in the first inning when senior Michelle Calderon led off with a single to shortstop.

The bases became loaded with Michelle Calderon on third and Lindsey Calderon at bat. While at bat she was walked, causing Michelle Calderon to walk in for the first RBI of the game.

The next score came when sophomore Leslie Carrasco made a single to center field, to bring Lowe home.

The following day, the Coyotes led the Otters in game one 8-0, before falling in the second game 4-3.

In the first game, the Coyotes came out with RBIs made by Dahl and senior Megan Spano to take an early lead in the second inning.

In the third the Coyotes scored three runs to lead the Otters 5-0. Dahl hit a homerun with two on base.

The next homerun of the game came from junior Nicole Camarena, in the fourth inning.

In the same inning Lowe hit a homerun with one on base. A total of three RBIs were made during the game, leading the Coyotes to victory in game one.

The Coyotes lost the second game 4-3.

In the second inning, the Coyotes had a 3-1 lead before Cal State Monterey Bay tied the game up at 3-3.

The Otters came out with the 4-3 win.

Spano, Dahl and Carrasco each made one score to give the team three RBIs.

Later that week the Coyotes faced Biola University Eagles. The team dropped both games in a non-conference doubleheader.

The Coyotes are 10-8 overall for the season.

Championship where the Coyotes hope to play.

The Coyotes, in the past, have had two NCAA Elite 8 appearances in 1999 and 2002, along with two NCAA West Region Championships in 1999 and 2002 and six CCAA Championships, 2000-2005.

Out of 14 players who have been suiting up to play all season, six are seniors: Yoseph Yaisrael, Chet Johnson, Geoffrey Clayton, Prentice Harris, Ivan Johnson and Joseph Tillman.

Besides those who will not be returning next season, all have been a great threat against opposing teams.

The Coyotes have most definitely had a great season this year although they started off with a loss against Cal Poly Pomona, that did not stop the Coyotes who came back strong with a ten-game winning streak.

They then lost two in a row to Cal Poly Pomona and Humboldt. The losses did not bring the Coyotes down.

They came back to grab six victories in a row, four of which were at home.

Over the weekend the Coyotes were on the road against Cal State Bakersfield on March 2 and Cal State LA on March 3.

'Yotes Notes
(courtesy of Coyotes online):

The Coyotes have now won 20 or more games in a season eight of the last nine years. As a team, the Coyotes are No. 1 in the CCAA in steals (11.8 per game), No. 3 in assists (15.7/game), No. 3 in field goal percentage (49.2) and 3-point field goal percentage (37.7), No. 4 in scoring (78.9 ppg) and No. 4 in scoring defense (68 ppg), but the weak link is defending the three-pointer (CSUSB is last in the CCAA, allowing opponents to shoot 39 percent from long range).

Zulekha Williams
Staff Writer

Playoff bound, Cal State San Bernardino Men's Basketball team is 20-5 overall and 16-4 in the CCAA as of March 1.

Although in the Coyotes last meeting against U.C. San Diego they were unable to come out on top at home, it was a different story with a different ending.

Seniors night in the Coussoulis Arena, the Coyotes forced 22 turnovers and four players scored in double figures.

Ivan Johnson could not be stopped, landing 22 points. Along with 13 points from Chet Johnson, Prentice Harris had 10 and Lance Ortiz contributed 11.

U.C. San Diego could not stop the Coyotes, who finished the game with an ending score of 77-59.

In the previous night on Feb. 23, Harris led the attack against Cal State Dominguez Hills Toro's, sinking in 21, five of which were from the three point line.

Yoseph Yaisrael was also unstoppable against the Toro's.

He scored 19 points. Ivan Johnsons had 14 and Marlon Pierce had 11 points.

The Coyotes forced 21 turnovers and made 18 steals.

Although the Toro's shot 60 percent for the game, the Coyotes performed below their season average of 49 percent and ended the game with a victory over the Toro's 85-74.

As of March 1 the Coyotes were ranked No. 1 in the West Region, not to far behind is the No. 2 seated Brigham-Young Hawaii, and No. 3 Humboldt State.

The regular season for the Coyotes has come to an end and now the only thing to look forward to are the playoffs and the Elite 8.

NCAA West Regionals take place March 10-13 and March 21-24 is the NCAA National



Robert Whitehead/CSUSB

Geoffrey Clayton going up for a shot when the Coyotes played Humboldt States in the beginning of the season where the Men's basketball team won 76-68.

A loss will only make the Coyotes stronger

Claudia Cortes Ruiz
Staff Writer

The CSUSB Women's Tennis Team is off to a shaky start with a record of 1-5 this season.

On Saturday Feb. 24 the team played Cal State L.A. and lost with a score of 8-1. The only win for the Coyotes was in the doubles matches.

Jennifer Joy, who was CCAA player of the year in 2006, and her

doubles partner Leslie Horn won their match with a victory of 8-6 against Cal State L.A.'s Elena Pak and Princess Manassah.

The Coyotes lost the other two doubles matches and lost all six of the singles matches.

Wednesday Feb. 28 the team played against Cal Poly Pomona. Cal Poly won the match with a score of 7-2.

The Coyotes won one of their singles matches. Joy defeated

Jenny Tsai from Cal Poly with a set score of 6-2, 6-1.

Co-Captain Sherry Leuthold had a close match in her singles match against Renee Paquillo from Cal Poly with a set score of 4-6, 6-4, and the tiebreaker was 4-10.

Joy holds the record for most wins for CSUSB at 31.

The previous record at 30 wins was held by current coach, Heather Langley.

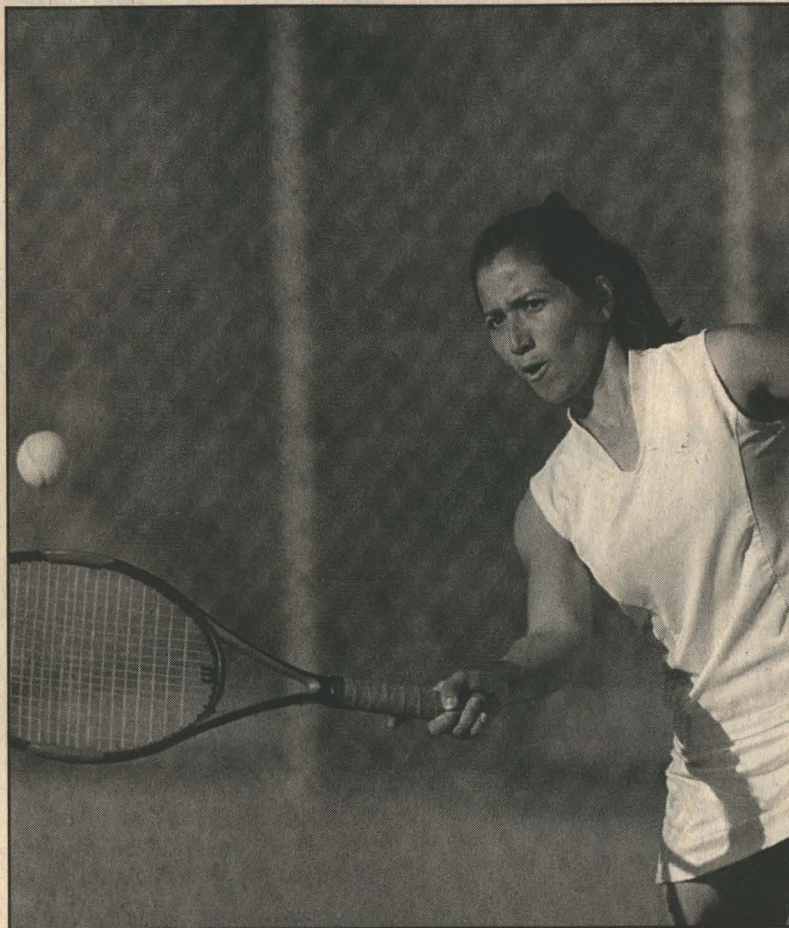
CSUSB also won one of the doubles matches. Leuthold and doubles partner Dorothy Elwell defeated Jean-Annika You and doubles partner Whitney Shryock with a score of 8-6.

"The losses have only made the team stronger," Coach Langley said. "We know that we need to work harder on being more consistent during the matches and building our stamina."

Although the team has not had the best start this season they are not letting that effect the way they play.

The Coyotes are playing harder teams than they ever played before and those matches are only making the team better according to Langley.

"I tell the girls the famous quote 'you can't be the best, until you compete against the best'. So, we are playing tougher teams to make us better and a more well-



Robert Whitehead/CSUSB

Coyote Doreen Fernandez making a racquet of a save.

rounded team," Langley said.

The team has room for improvement and that is what they are doing. Taking their weaknesses from previous games and practicing to not make the same errors.

"The team who makes the fewest errors, is the team that is going to win," Langley said.

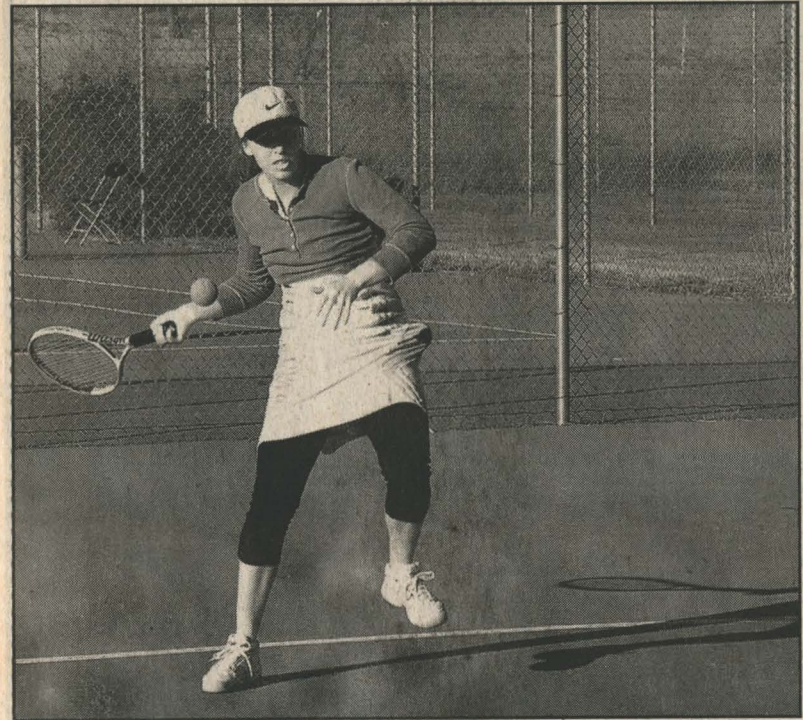
Langley also mentioned that she has noticed that the team will do well in their first set but then drop in the second.

"They are getting tired and not focusing on their strokes in the

second sets as well as the first. Maybe I am working them too hard," Langley notes.

There are still nine games left in the tennis season. The team has plenty of games to prove what they can really do.

"We're looking forward to seeing some wins. I expect the girls to play well against Bakersfield, Sonoma State, and Cal Poly Pomona," Langley said. "It's always better playing them the second time around because we know what to expect."



Chronicle Photo

Women's tennis player, Leslie Horn, at practice.